

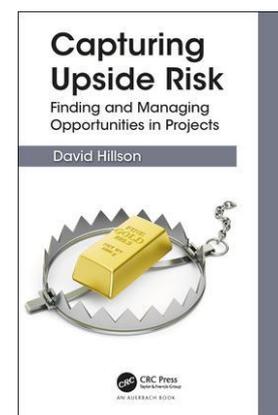
PM PUBLISHING NEWS

Capturing Upside Risk

New book by Dr. David Hillson addresses the opportunity side of project risk management

25 June 2019 – Florida, USA – CRC Press has announced the publication of a new book titled ***Capturing Upside Risk: Finding and Managing Opportunities in Projects***, by **Dr. David Hillson**, also widely known as The Risk Doctor. This new book includes useful guidance for identifying, selecting, managing and realizing the benefits from opportunities that regularly arise in projects.

According to the CRC release: With more than three decades of experience as a thought-leader and expert practitioner, PMI Fellow Dr. David Hillson shares practical insight into how upside risks can be identified, assessed, and managed as opportunities. After reviewing the benefits of identifying opportunities, the book steps through the opportunity identification and management process in detail, describing proven tools and techniques as well as specific tips to make them work in practice. The book places opportunity management in the context of traditional risk management, providing a familiar pathway that leads project managers to discover new benefits and successes.



Known globally as *The Risk Doctor*, **Dr David Hillson** is a thought-leader and expert practitioner who speaks and writes widely on risk management. David has advised leaders and organizations in over 50 countries around the world on how to create value from risk, based on a mature approach to risk management, and his wisdom and insights are in high demand. He has also written 11 major books on risk, and over 100 professional papers. He has developed significant innovations that are now widely accepted as best practice, including broadening the risk process to cover proactive opportunity management.

For more about this book, go to <https://www.routledge.com/Capturing-Upside-Risk-Finding-and-Managing-Opportunities-in-Projects/Hillson/p/book/9780815382515>

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Source: CRC Press