

BREAKTHROUGH INDIA

Access to new resource related to solving global problems added to PMWL



Resource provided by [Ravalika Gopireddy](#)

18 July 2019 – Mumbai, India – Access to a new resource has been added to the PM World Library (PMWL) related to Reducing Violence. The new resource is titled “*Breakthrough India*”, a non-profit global human rights organization working to end violence against women and girls.

Breakthrough was founded in 1999 by Mallika Dutt with “*Mann ke Manjeere*”, an album of women’s dreams and music video on women’s rights. Mallika Dutt is a leading innovator in storytelling and cultural change. She combines her creative advocacy for social justice with a spiritual healing practice that connects people, planet and purpose.

Based in India and the United States, Breakthrough’s mission is to prevent the violence against women and girls by transforming deep rooted cultural norms that enable it. This is carried out by harnessing the power of arts, media and technology to reach millions of people across the country. It provides extensive trainings for young people thereby helping them to develop an identity. It stands by people giving confidence to make a choice of taking action for girls everywhere, to an education, to safety and to life.

Breakthrough envisions a world where everyone enjoy their human rights and live with equality, dignity, respect and justice. The organization is built on the belief “*Violence against women and girls can end with you*” and each persons experience reflects this truth. It inspires people to fight for justice by catalysing leadership in communities, conducting campaigns and programs to bring change in behaviours and attitudes. Breakthrough India also has strong social media presence and is active in its own blog.

To access this new resource, go to the Solving Global Human & Social Problems section of the library at <https://pmworldlibrary.net/solving-global-problems/> , click on “Reducing Violence” and scroll down to resource. Must be a registered member and logged-in to access.

This new resource provided through the PMWL university research internship program; [to learn more, click here](#)

For PMWL Post

[Breakthrough India](#) – A non-profit global human rights organization founded in 1999 by Mallika Dutt with “*Mann ke Manjeere*”, an album depicting women’s dreams and music video on women’s rights. Based in India and the United States, Breakthrough’s mission is to prevent violence against women and girls by transforming the norms and culture that enable it. The organization is built on the belief “*Violence against women and girls can end with you*” and each persons experience reflects this truth. It provides extensive training for young people to help them develop an identity and confidence to make a choice for themselves. Available online at <https://inbreakthrough.org/our-story/> ([Gopireddy](#))

Where to post in the library: <https://pmworldlibrary.net/reducing-violence/>