

Impact Of Artificial Intelligence on Businesses

Access to new resource related to AI and Project Management added to PMWL



Resource provided by [Harshit Madan](#)

30 Sept 2019 – Mumbai, India – Access to a new resource has been added to the PM World Library (PMWL) related to AI and Project Management. The new resource is titled **“Impact of Artificial Intelligence on Businesses: from Research, Innovation, Market Deployment to Future Shifts in Business Models”**, by Neha Soni, Enakshi Khular Sharma, Narotam Singh and Amita Kapoor. It was posted on the open access arXiv.org science website created by Cornell University in the USA.

The fast pace of advances in Artificial Intelligence (AI) and automation is propelling strategists to reshape their business models. This is fostering the integration of AI in the business processes but the consequences of this adoption are underexplored and needs attention. This paper focuses on the overall impact of AI on businesses - from research, innovation, market deployment to future shifts in business models.

To access this overall impact, the paper covers a three dimensional research model, based upon the Neo-Schumpeterian economics and its three forces viz. innovation, knowledge, and entrepreneurship. The first dimension deals with research and innovation in AI. In the second dimension it explores the influence of AI on the global market and the strategic objectives of the businesses and finally the third dimension examines how AI is shaping business contexts. Additionally, the paper explores AI implications on actors and its dark sides.

To access this new resource, go to the Applications and Hot topics section of the library at <https://pmworldlibrary.net/applications-and-topics/>, scroll down to “Hot Topics in P/PM”, and click on “Artificial Intelligence (AI) and Project Management”, scroll down to resource. Must be a registered Free Trial, Student or full member and logged-in to access.

This new resource provided through the PMWL university research internship program; [to learn more, click here](#)

For PMWL Post

Soni,N.; Sharma, E.K.; Singh, N.; and Kapoor, A.(2019). [Impact of Artificial Intelligence on Businesses: from Research, Innovation, Market Deployment to Future Shifts in Business Models](https://arxiv.org/ftp/arxiv/papers/1905/1905.02092.pdf). arXiv.org, Cornell University. Available online at: <https://arxiv.org/ftp/arxiv/papers/1905/1905.02092.pdf> (Madan)

Where to post in the library: <https://pmworldlibrary.net/ai-and-project-management/>