

## Agile: The New Active Ingredient in Pharma Development

***Access to new resource related to PM in the pharmaceutical industry added to PMWL***



Resource provided by [Ravalika Gopireddy](#)

15 October 2019 – Mumbai, India – Access to a new resource has been added to the PM World Library (PMWL) related to Agile and project management in the pharmaceutical industry. The new resource is titled “*Agile: The new active ingredient in the Pharma Industry*”, an interview summary by McKinsey&Company.

*Roche*, one of the world’s leading biotechnology companies, has always been deeply collaborative and highly productive with its approach to innovation. Recently it has pivoted to agile, the methodology that is transforming industries. In 2019, Frank Duff, senior vice president, and Malte Schutz, vice president met with McKinsey to discuss the origins of the work, its progress and its potential.

According to Frank Duff, agile can be applied even in a highly regulated industry as long as we separate the things that require regulatory rigor from things that are just ways of operating our business. He discusses the approach and the sequence they followed to help people move along the change curve. They believe that working agile means continuing to evolve, improve and search for alternatives, whatever it takes.

They talk about mind-sets, behaviors that enable change across organization, the principles of advice seeking and effects when people are reminded of these principles. Further they delve into details of senior leadership and the management support needed for agile transformation. They mention the markers for success, the important elements in achieving their goals and the way they communicated messages of transformation, empowerment and transparency across different regions.

To access this new resource, go to the Industries and Organizations section of the library at <https://pmworldlibrary.net/industries-and-organizations/> click on “Pharmaceutical Industry”, scroll down to resource. Must be a registered Free Trial, Student or full library member and logged-in to access.

*This new resource provided through the PMWL university research internship program; [to learn more, click here](#)*

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### For PMWL Post

**[Agile: The new active ingredient in Pharma Development](#) – an interview summary:** In 2019, Frank Duff, senior vice president, and Malte Schutz, vice president, of *Roche* – one of the world’s leading biotechnology companies, which has pivoted to agile – met with McKinsey to discuss the origins of the work and its progress. The interview revolves around mind-sets, the approach they followed to help people move along the change curve, the markers for success, and the way they communicated the messages of

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transformation and transparency across different regions. They say that agile can be applied even in a highly regulated industry as long as we are able to separate things clearly. Available online at <https://www.mckinsey.com/business-functions/organization/our-insights/agile-the-new-active-ingredient-in-pharma-development> (*Gopireddy*)

*Where to post in the library:* <https://pmworldlibrary.net/pharmaceutical-industry/>