

## Project Management in Spain: Monthly report <sup>1</sup>

End of December 2019



*By Alfonso Bucero MSc, CPS, ACE, PMP, PMI-RMP, PfMP, SFC, IPMO-E, PMI Fellow  
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PM World Journal*

### The PMI Madrid Spain Chapter is promoting the great women working in Project Management in Spain

The PMI Madrid Chapter has been promoting the women work and results in project management in Spain during the last two years. That initiative which started in other European countries some years ago, seems to be the synergy existence on this matter among them.

Next year, 2020, The PMI Madrid Spain Chapter has organized the first event about “WOMEN IN PROJECT MANAGEMENT”. It is an honor for me to be invited to a round table where we Will talk about the women work in Project management in Spain and about the new women generations. The **PMI Madrid Chapter** Will celebrate the **First Congress about Women in Project Management”**.

We are aware of talking about equality and diversity is an everyone’s responsibility, and we must launch some actions to accelerate the steps to achieve it. Because of that we want to show some models to empower and encourage to lead all those projects that are building our Economy from multiple industries.

At our evento (Women in Project Management), women and men who lead teams and **Innovation, Transformation and Sustainability projects**, will tell us how throughout their projects, with different leadership skills and more and more diverse teams, are achieving more creative and disruptive results that start to respond to this future of constant changes that is here and is demanding more and more urgent solutions about technology and sustainability.

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Where the event will happen?

## **CaixaForum Madrid**

Paseo del Prado, 36, 28014 Madrid



When?

**Thursday March 5th, 2020**

9:30 am - 4:00 pm

# Speakers



## **CRISTINA ARANDA**

Degree in Hispanic Philology from the UAM, Master in Internet Business from the ISDI and Doctor in Theoretical and Applied Linguistics from the UAM and the Ortega y Gasset Institute, she works in Business Development at TAIGER, an AI company specialized in natural language processing and knowledge automation. With more than 17 years of experience in Innovation and Digital Transformation, she is also co-founder of Mujeres Tech, an association that promotes initiatives to increase the female presence in the digital sector.

### **MARÍA DOLORES NORTE**

She was the first Mining and Energy woman Engineer in Spain on 1974. Since that date, she has been working for Técnicas Reunidas S.A ate the “Agrupación de Interés Económico de Empresarios Agrupados. (A. I. E.)”.

She got her “Cum Laude” PhD on 2015. She has a Master on “Nuclear reactors security” by Massachussets Institute of Technology (M.I.T.), Boston, (USA) 1982. She is an Internal Certified Auditor since 1999, and she is a PMP® (Project Manager Professional) by PMI®

### **MAR GÓMEZ**

She has a PhD on Physics by “Universidad Complutense de Madrid”. Her speciality is on atmosphere physics, she the Meteorology department coordinator at **eltiempo.es**. She usually colaborates with National Geographic, BBC, and national radio chains like Cope, Ser, Europa FM, Radio Nacional and Onda Cero.

She defends all positive activities against climate change and her last participation has been at the congress “International Change The Change” on 2019.

### **SARA ALVARELLOS**

Innovation Business Leader at **everis**. She is an Architect, a social innovator by devotion and specialist managing strategic projects. She has a Fab Academy Diploma by the Fab Foundation and CBA from MIT, and has a Master in Project Management by the EAE Business School. She is a PMP by PMI®.

She is co-founder of Women Tech and Makespace Madrid, a non-profit organization that opened the first “fablab” in Madrid on 2013.

### **BLANCA DRAKE**

Degree in Economics by the UCM and Master in Sales and Marketing by IE. On 2018, she was chosen for “Promociona”, executive program for women at top management. She started her professional career at Grupo Telefónica on 2001, and she joined the innovation area on May 2015 (Telefonica Open Future) as Strategy Director, Operations and Brand in Opne Innovation in Telefónica. She coordinates the institutional presence in that area and the Support Program of women Entrepreneurship, Women´s Age.

### ***PAZ COMESAÑA***

Marketing, Publicity and Strategic alliances for EVO Banco, she has a Degree in Economics by Vigo University and she is accredited as a Financial Assessor by EFPA. She joined EVO Bank on 2015 after a long professional career in the financial industry, she specialized on digital marketing y publicity during the last years, participating at EVO disruptive products. Currently, she is leading the new EVO campaign, #MejorEasyMejorEvo.

### ***CRISTINA AGUILAR GRIEDER***

She has over eighteen years of experience at AIRBUS, she is focused on Engineering, Manufacturing, Performance & Improvement and Program Management. Currently she is leading the Aero-structure Program Unit, a multiprogram, multiproduct and multiclient business.

She is very Dynamic, positive, mother of three children and with a lot of experience on intercultural projects. On July 2019, has been nominated Vice president of AIRBUS Defense and Space, reporting directly to the President of Airbus Defense and Space in Spain.

### ***MARINA DÍAZ***

She was the founder and now manages the Spatial Magnetism Laboratory at INTA (Instituto Nacional de Técnica Aeroespacial). She started as a researcher on magneto metric devices conception (sensors, grade meters, sociometers...). After she joined INTA, she continues focusing on the spatial industry and concisely on planetary exploration. She complements that technological line with an scientific activity on “magnetometry” on Mars and Moon systems.

### ***MARÍA ÁNGELES MARTÍN***

She has been elected several times among the “Top 100”. She counts on professional awards like the “Civil Merit Medal” given by Felipe VI King on 2015 and the “Ada Byron” award on 2018. She is a professor at Universidad de Sevilla since 2009. She is a coordinator for the “red de excelencia europea aeroespacial PEGASUS” since 2008 and a member of the Board since 2011, where she found the Spin Off de la US, SkyLife Engineering. She has participated in more than 70 space projects, being responsible of 46 with technology transfer to the industry.

### ***ESTHER BARBERO***

She is enthusiastic on strategy and innovation, with focus on team revitalizing and performance improvement, she is a PMP® by PMI®, she is a Doctor in Nuclear Engineering by “Universidad Politecnica Barcelona”, she has almost 20 years of experience on international research projects on the fields of nuclear fusion and high energies physics. She started her professional career at the European Organization for Nuclear Research (CERN) on 2000, where she focused on Integration and Planning. On 2008 she joined the European Agency Fusion for Energy, where since 2016 she leads the Project Management Performance Unit.

### ***ALFONSO BUCERO***

Alfonso Bucero, MSc, ACE, CPS, PMP, PMI-RMP, PfMP, SFC, IPMO-E, PMI Fellow, is an independent consultant in Project management and frequent speaker in international conferences. Founder, partner and director of BUCERO PM Consulting in Spain. Computer Science Engineer and DEA. Author of ten books in Project management. He received the “PMI Distinguished Contribution Award” on October 9<sup>th</sup>, 2010, the PMI Fellow on October 22<sup>nd</sup>, 2011 by PMI. On 28/10/17 he received the PMI Eric Jennet Award of Excellence.



PMI Madrid Chapter is still growing and increasing their membership activities. One of the areas to reinforce is their volunteers support from her current president, Evis Rosales.

## About the Author



### **Alfonso Bucero**

International Correspondent  
Madrid, Spain



**Alfonso Bucero**, MSc, CPS, ACE, PMP, PMI-RMP, PfMP, SFC, IPMO-E, PMI Fellow, is an International Correspondent and Contributing Editor for the ***PM World Journal*** in Madrid, Spain. Mr. Bucero is also founder and Managing Partner of BUCERO PM Consulting. Alfonso was the founder, sponsor and president of the PMI Barcelona Chapter until April 2005, and belongs to PMI's LIAG (Leadership Institute Advisory Group). He was the past President of the PMI Madrid Spain Chapter, and then nominated as a PMI EMEA Region 8 Component Mentor. Now he is a member of the PMIEF Engagement Committee. Alfonso has a Computer Science Engineering degree from Universidad Politécnica in Madrid and is studying for his Ph.D. in Project Management. He has 32 years of practical experience and is actively engaged in advancing the PM profession in Spain and throughout Europe. He received the PMI Distinguished Contribution Award on October 9th, 2010, the PMI Fellow Award on October 22<sup>nd</sup>, 2011 and the PMI Eric Jenett Excellence Award on October 28<sup>th</sup>, 2017. Mr. Bucero can be contacted at [alfonso.bucero@abucero.com](mailto:alfonso.bucero@abucero.com).