

Managing Your Innovation Portfolio

Access to new resource related to Innovation Management added to PMWL



Resource provided by [Lasya Gollakota](#)

6 February 2020 – Mumbai, India – Access to a new resource has been added to the PM World Library (PMWL) related to Innovation Management. The new resource is titled “**Managing Your Innovation Portfolio**” and is a Harvard Business Review reprint by Monitor Deloitte and published in 2012.

The report talks about constructing a portfolio that produces the highest overall return that’s in keeping with appetite for risk. In this rapidly transforming era every firm thrives to innovate to stay competitive. The innovation in a firm is divided into Core, Adjacent and Transformational innovation. The report further answers the following questions:

- How pursuing the new (innovation) can add up to a strategy
- Role of core, adjacent and transformational initiatives in a firm’s success
- Breakdown of investments into core, adjacent and transformational initiatives and their pay off
- Organizing and managing a total innovation system

To access this new resource, go to the PM Applications and Hot Topics section of the library at <https://pmworldlibrary.net/applications-and-topics/>, click on “Innovation and Project Management”, scroll down to resource. Must be a registered trial, student or full member and logged-in to access.

This new resource provided through the PMWL university research internship program; [to learn more, click here](#)

For PMWL Post

Nagi, B. and Tuff, G. (2012). [Managing Your Innovation Portfolio](#), Harvard Business Review, May, reprinted by Monitor Deloitte, a report that discusses constructing a portfolio that produces the highest overall return in keeping with appetite for risk. In this rapidly transforming era every firm thrives to innovate to stay competitive. Innovation in a firm should be divided into Core, Adjacent and Transformational innovation. To read report, go to <https://www2.deloitte.com/content/dam/Deloitte/us/Documents/strategy/us-managing-your-innovation-portfolio-07102013.pdf> ([Gollakota](#))

Where to post in the library: <https://pmworldlibrary.net/innovation-and-project-management/>