

Project Business Foundation Goes Public

SISSELN, SWITZERLAND, February 14, 2020: Project managers in cross-corporate projects have both project management and business management responsibility. On customer-side, they bring external vendors into the project. On contractor side, they provide the income for their employers or, as freelancers, for themselves.

There is a strong and measurable trend towards project business, driven by Make-or-Buy decisions, that follow a tendency to choose more often “Buy” than “Make”, and also by organizations that specialize in offering special services and solutions as vendors that large organizations would be too slow to adopt with own resources.

Doing projects as businesses brings refreshed agility and innovative power to organizations involved, however, it is also high-risk business for all parties involved. These risks get amplified by the insufficient preparation of practitioners: Facing a shortage of offers in training, consulting, research, literature, etc., beginners learn by trial and error. Trial in project business however is expensive, and error even more.

The traditional project management associations focus on internal, cross-functional projects, and their tendency is to sharpen the focus even more on them.

In 2019, a group of enthusiasts decided therefore to establish a new global not-for-profit association, called the Project Business Foundation, as a home association for individuals and organizations involved in project business. Under the Presidency of Oliver F. Lehmann, who is widely known as a trainer and speaker, the organization has a focus on developing trainers and consultants and on offering everyday support to practitioners. By January 2020, the Project Business Foundation went public.

Their website <https://www.project-business.org> gives easy access to the main topics of project business management in short summaries. The “Members’ Dashboard” at <https://members.project-business.org> gives access to in-deep articles, but also to templates, software, marketing materials, and even to a crossword puzzle.

Membership is open to individuals. Organizations are welcome as Education & Consulting Partners, Sponsoring Partners, and Media Partners.

About the Project Business Foundation

The Project Business Foundation is the home association for individuals and organizations involved in cross-corporate project business. It supports education, literature, research, and consulting.

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