BREAKING NEWS

First Two Keynotes Announced for 14th UT Dallas Project Management Symposium

Global Thought Leader on Innovation and Hall of Fame Marathoner to speak at May conference at UT Dallas in North Texas

12 March 2020 – Richardson, TX, USA – The first two keynote speakers have been announced for the 14th annual University of Texas at Dallas (UT Dallas) Project Management Symposium. The 14th UT Dallas PM Symposium, under the theme “Transforming Project Management for Rapid Results: Agile, Flexible and Strategic”, will be held during 18-19 May 2020 in the Naveen Jindal School of Management on the UT Dallas campus in Richardson, Texas, USA. Visit the symposium website here.

Dr. Yoram Soloman: Trust building for project managers – Monday, May 18th, 8:15-9:30 a.m. Dr. Solomon is the author of The Book of Trust and founder of the Trust Building Institute. He has published 13 books, 22 patents and more than 300 articles, and was named one of the Top 40 Innovation Bloggers and one of the Top 20 Global Thought Leaders on Corporate Culture. Yoram is a professional member of the National Speakers Association and was a TEDx speaker. He is an adjunct professor at SMU and Hadassah College in Israel. His trust-building model is based on years of original research and service at the IDF 35th Airborne Brigade. His keynotes, workshops, programs and webinars have been described as transformative. In this keynote, Dr. Solomon will share his new model for trust building, one that recognizes that trust is relative and dynamic. You will learn the 7 laws of trust, the 6 components of trustworthiness model, and how to apply them to your project management toolbox.

Anthony Reed: Transforming a Project Manager to a Mental Marathoner: The New Type T Manager – Tuesday, May 19th, 8:00-9:15 a.m. Mr. Reed is an international business executive with over 30 years of experience managing project teams for Fortune 500 companies and governmental entities. He’s also a 131-time, history-making, and hall of fame marathon runner and certified distance running coach. He has authored five books and over 50 articles and has been featured in numerous publications. He’s one of about forty people in the world who have completed the marathon hat trick of (1) finishing at least one hundred marathons (2) on all seven continents and (3) in all fifty states. His latest book is Running to
Leadership: What Finishing 100+ Marathons On All Seven Continents Teaches Us About Success (2nd Ed.). In this keynote, Tony will explain how Type T personalities are thrill seekers and risk takers. Learn how a world history making, hall of fame marathoner, triathlete, and certified distance coach used Type T principles to earn four college degrees and transform his project team members into mental marathoners.

The symposium is organized by the Graduate Program in Project Management at UT Dallas, in cooperation with the PMI Dallas Chapter and the PM World Journal. As it is each year, the 2020 symposium will be held in world-class facilities in the Naveen Jindal School of Management on The UT Dallas campus in Richardson, Texas, USA. The event will include keynote speakers, professional presentations, interactive sessions, lunches and coffee breaks, and a networking reception. This is now the premier PM conference in the region and one of the best in the central United States. For additional information or with questions contact pmsymposium@utdallas.edu or visit the UTD symposium website here.

Early registration rate of $475 for the two-day event ends on April 19th. Group prices are even lower. If you are a project manager or project management professional living in Texas or nearby states, plan to attend this world class symposium. If you employ project and program management leaders, send them to this world-class event. It’s local and a fraction of the cost of attending or sending staff to distant events. To see this year’s conference agenda and speakers or to register, click here.

The Project Management Program at The UT Dallas provides application-oriented education for professionals with significant project, program or general management responsibilities. Established in the Executive Education Center in UT Dallas’ Naveen Jindal School of Management, students can earn a Graduate Certificate in Project Management, a Master of Science degree with an emphasis in project management, or a Master of Business Administration (MBA) degree with project management emphasis. UT Dallas PM program, originally developed in 1997, is accredited by the Project Management Institute (PMI®) and is registered with the PMI Registered Education Provider Program (PMI R.E.P.). For more information, visit project.utdallas.edu.

The PMI Dallas Chapter is a volunteer-based professional association dedicated to supporting the growth and development of project management practitioners, as well as building awareness of the project management discipline and its critical role in business and organization success. With more than 500,000 members in over 200 countries, the Project Management Institute (PMI®) is the world’s largest membership association for project management. Founded in 1984 and with over 4,000 members, the PMI Dallas Chapter is one of the world’s largest PMI components. To learn more, visit www.pmidallas.org

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