

PM NEWS

Wideman PM Website updates announced for July 2020

1 July 2020 – Ontario, Canada – **Max Wideman** has announced updates to his popular project management website, www.maxwideman.com. According to Max:

This month we've posted the following:

Papers: Max points to a serious gap at the beginning of our typical project management delivery structure. No wonder we have so many project failures. The issue is: **When Does a Project Actually Start - Part 1**



Guests: Technical Analyst *Melissa Calvert* points to the importance of teamwork and offers **10 Best Project Management Strategies** to choose from, for accomplishing the best possible outcomes.

Musings: Marketing writer *Molly Crocket* reminds readers of the value of a well-written project charter as the foundation of a successful project. Here she presents four valuable tips from her **Guide to Writing an Effective Project Management Charter**.

Project management tip of the month:

The aggressive risk principle:

If you want to double your risk exposure, stand in the middle of the road, literally and figuratively.

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If you are looking for answers, guidelines or templates, check out Max's **Issacons** - "Issues and Considerations" - that are presented in bullet form for quick and easy reference by project managers.

Have you seen Max's book **A Management Framework for Project, Program and Portfolio Integration?** For information or to order a copy, visit [http://www.maxwideman.com/papers/framework\\_book/intro.htm](http://www.maxwideman.com/papers/framework_book/intro.htm). Do you have a project management question? Find the answer at: <http://www.maxwideman.com>.

**Max Wideman** is one of the world's best-known project management authorities. An engineer and professional project manager, his experience includes systems, social and environmental projects, as well as design and engineering projects. He is a Fellow of the Project Management Institute, of which he is past president and chairman and for which he led the development of the 1987 version of the Project Management Body of Knowledge. He is also a Fellow of the Institution of Civil Engineers (UK), the Engineering Institute of Canada, and the Canadian Society of Civil Engineering.

His personal web site at <http://www.maxwideman.com> is a source of superior project management knowledge and information. It is free to the public.