

## JOAN KHAYANGA WANGUSI

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### PROFILE

An accomplished, versatile, self-motivated and results-driven professional with a proven track record in experience in communications, public relations, journalism, advocacy and project management and now seeking a challenging opportunity to utilize these skills in a position of responsibility

### CAREER OBJECTIVE

Looking to secure a challenging and rewarding role within an organization where my skills, knowledge and expertise gained throughout my previous experience will be transferred and utilized to the best effect for the benefit of the organization

### EDUCATION

**2019-2022: Doctor of Philosophy (PHD) in Project Planning and Management; University of Nairobi, Kenya**

**Units Covered:** Monitoring and evaluation, Project finance, Advanced Economics, Advanced Statistics, Advanced Research and Project Planning and design.

Specializing in Project Design and Implementation

**2016-2018: Master of Arts in Project Planning and Management; University of Nairobi, Kenya**

**Units Covered:** Project Monitoring and Evaluation; Gender studies; Conflict Management; Entrepreneurship; Fundamentals of Management; Research Methods; Project Planning, Design and Implementation; Project Management Information Systems; among others

**Thesis Title:** *Gender Mainstreaming Initiatives and Performance of Female Journalists in the Media Industry in Kenya.* Supervisors: Dr. Joyce Osogo and Dr. Isaac Abuya

**2006-2009: Bachelor of Science in Information Sciences; Moi University, Nairobi**

**Areas of study:** Library and Information studies; Records Management and archives; Information Technology; and Publishing and Media studies; Majored in Media and Publishing studies. Qualification – Second Class Honors Upper Division

**2001: Reuters Business Writing Course, Reuters Foundation, London**

**Areas of study:** Writing and editing of business news articles, studying business transactions at an international level and visits to multinational corporations, among others

**1995-1998: Diploma in Information Studies (Journalism), Kenya Institute of Mass Communication, Nairobi**

**Areas of study:** News writing and practices, photography, Public Relations, Communication Research, Marketing, Mass Communication, Population Communication and Management, Editing, and among others. Qualification – Credit Pass, Upper

## **PUBLICATIONS**

### **Refereed Journal Articles:**

*“Sexual Harassment Prevention Initiative and Performance of Female Journalists in the Media Industry in Kenya” (International Journal of Scientific Research in Multidisciplinary Studies)*

*Influence of Gender Equality Initiatives on Performance of Female Journalists in the Media Industry in Kenya” (International Journal of Academic Multidisciplinary Research)*

### **Book:**

*“A Gendered View of the Media in Kenya: An Assessment of gender mainstreaming initiatives and performance of female journalists” (Scholars’ Press)*

### **Unpublished articles:**

1. “Gender Fairness Initiative and Performance of Female Journalists in the Media Industry in Kenya”
2. “Gender Responsiveness Initiative and Performance of Female Journalists in the Media Industry in Kenya”
3. “The moderating influence of Media Policy between Gender Mainstreaming Initiatives and Performance of Female Journalists in the Media Industry in Kenya”

## **PUBLICATIONS**

Presented two papers at the University of Nairobi Research Week 2019: 1<sup>st</sup> International Conference on Open Distance and E-Learning. The papers were titled:

1. Analysis of Projects of Antiquity Using a Biblical Perspective: The Implication to Project Planning Management
2. Gender Mainstreaming and Implementation of Community Water Projects in Kenya

## **EMPLOYMENT**

**February 2019 to date: Part-time, University of Nairobi, Kisumu Campus**

**July 2016 to date:** Writing of opinion articles on diverse issues for different media outlets

**July 2016 to date: Communications Advisor, Afroline Solutions**

### **Responsibilities:**

- ✓ Daily running of the office
- ✓ Budgeting for and management of office and staff
- ✓ Development of proposals

**February 2016 to June 2016: National Coordinator, Scaling up Nutrition Civil Society Alliance (SUN CSA), World Vision Kenya**

### **Responsibilities:**

- ✓ Organized, facilitated and monitored the implementation of SUN CSA activities as per the work plan
- ✓ Ensured the effective and transparent management and utilization of project resources
- ✓ Led in the production and dissemination of information, communication and education material for the network
- ✓ Led in the coordination and organization of events and activities
- ✓ Led in the development of the SUN Civil Society Alliance database
- ✓ Facilitated and coordinated regular communication (meetings/teleconferences etc) among the Executive Committee members and between Civil Society Networks, and with representatives of the Global SUN Civil Society Organisations
- ✓ Ensured the project records were well kept and minutes circulated to the members in a timely manner
- ✓ Facilitated communication and engagement with the other SUN Country Networks i.e. Donor, Business, UN and Government
- ✓ Facilitated discussions within the wider civil society network on critical issues aligned with SUN CSA
- ✓ Led in planning and coordinating events for the project

*Key Achievements: Facilitated and participated in the development of SUN CSA's strategic plan; management of 47 Civil Society Organisations under the SUN CSA consortium; worked closely with the sub committees within the consortium to ensure smooth implementation of activities*

**September 2013 to February 2016: Yes Youth Can! Nyanza Project Manager (Chief of Party), World Vision Kenya**

**Responsibilities:**

- ✓ Provided general oversight to the project by leading its implementation in alignment with World Vision Kenya's goals, objectives and priorities
- ✓ Served as the overall budget holder for the four-year project with an overall budget of USD 4.7 million while ensuring timely utilization of the same by properly allocating funds towards ensuring the project goals are met
- ✓ Ensured the development of project and staff work plans led in setting the strategic project priorities and targets for staff
- ✓ Provided leadership and took responsibility for staff workforce of 13 people and 12 youth community-based organizations consisting of over 200,000 youth towards ensuring the timely implementation of project activities by defining expectations and providing technical support and conducting quarterly and annual evaluations on staff as required. This also included undertaking measures towards mentorship and motivation for project staff
- ✓ Supervised two impact assessments for the Yes Youth Can Nyanza which were conducted by the donor
- ✓ Provided leadership in the modification I and modification II proposal development processes for the project
- ✓ Led the project in external engagements and representation to various stakeholders – at local, national and international levels
- ✓ Undertook engagements with the donor on various aspects of the project
- ✓ Took responsibility for the whole program by taking appropriate measures to ensure all staff delivered within and even surpassed expectations
- ✓ Worked with the project field and monitoring and evaluation staff towards ensuring the preparation and submission of timely and high quality monthly, quarterly and annual narrative and financial reports
- ✓ Engaged the media as the project's key spokesperson and ensured stories of change adequately captured and covered in the media

- ✓ Led the team in advocating on issues directly affecting the youth, at both the local and national levels including the advocacy for the peaceful conduct of elections during the 2013 polls and respect of the voice of the youth
- ✓ Ensured that project activities were implemented in close consultation with and in ways that were responsive to the needs of the youth

*Key Achievements: Represented World Vision Kenya at all Chief of Party meetings; fully implemented the USD 4,933,391 project to the end without any under or over expenditures; facilitated the mobilisation of over 200,000 youth into 6,000 youth groups in all the six counties in Nyanza region; facilitated mentorship sessions for the youth in a bid to build their capacity and assess their progress toward sustainability; facilitated the sub granting of the 12 youth organisations (County Youth Forums and SACCOs) to help them implement their activities- by the end of the project, the SACCOs in Nyanza had savings totalling over \$273,052; worked with the monitoring and evaluation staff towards ensuring the production and submission of timely and high quality quarterly and annual reports*

**January 2012 to September 2012; Yes Youth Can! Nyanza Project Communication Officer, World Vision Kenya**

**Responsibilities:**

- ✓ Led in the compilation of success stories for the project
- ✓ Coordinated the production of IEC material – brochures, flyers, factsheets, banners and folders
- ✓ Led in the branding the project
- ✓ Coordinated media relations and crisis management for the project
- ✓ Initiated and coordinated the production of high-quality project magazine
- ✓ Led in the development and implementation of the project’s communication strategy
- ✓ Managed and coordinated the administration of the project website
- ✓ Led in the documentation of project activities and success stories through the production of still and video photography for the project
- ✓ Undertook editing of the project quarterly and annual reports
- ✓ Led and coordinated the creation and management of the project social media
- ✓ Undertook training/capacity building of staff and other stakeholders on brand and protocols, communications skills, media relations and social media and Communication for Development (C4D)
- ✓ Positioned and ensured regular engagement of project spokespersons in both print and electronic media
- ✓ Undertook the compilation and distribution of the projects’ E-newsletter
- ✓ Led in the coordination and organization of project events and activities
- ✓ Undertook the documentation of stories of change of the Registered Children (RCs) which were shared with the sponsorship offices

*Key achievements: Profiled the Yes Youth Can Nyanza project which resulted in high visibility; ensured the project was branded in line with World Vision Kenya’s and donor requirements; led in training staff and the youth on communications skills and protocols. Documented stories of change for the wider World Vision and sponsorship offices*

**d) August 2008 to December 2011: Executive Officer, Political think-tank, Editorial and Publications, Kenya Association of Manufacturers**

**Responsibilities:**

- ✓ Undertook research and developed the high-quality Monthly Policy Briefs and quarterly Business Intelligence reports for the organization’s members

- ✓ Wrote commentaries and opinion articles on behalf of the Chief Executive Officer while at the same time composing press statements which were published in the media
- ✓ Undertook the management of organizational events and press conferences
- ✓ Managed the organization's political think-tank facility which dealt with Agenda 4 items
- ✓ Undertook the preparation of position papers on political, constitutional and institutional

Job Title	Company/Organization	Dates
Media Advisor	Kenya Aids Watch Institute	March 2005 to July 2008
Communications Advisor	Media and HIV/AIDS Network (A UNESCO project)	January 2004 to December 2004
Health and Science Reporter	The Standard Newspapers	January 1999 to December 2003

reforms as they related to the business environment

- ✓ Spearheaded the team in the search for a new logo and rebranding of the organization
- ✓ Undertook editorial duties for Industry Today magazine – including the conceptualization, assignment of articles to writers, mapping for marketing purposes and general overseeing of the magazine

*Key Achievements: Highly profiled the organisation in both print and electronic media which resulted in high visibility; led the team that rebranded the organisation which resulted in the adoption of a new logo and brand; initiated and ran a highly successful magazine that was self-sustainable; led in staff training on communication skills; produced a number of high-quality business publications; successfully managed the organisations political think-tank*

## **EARLY CAREER SUMMARY**

## **SPECIAL ASSIGNMENTS**

**June 2002:** Covered the XIV HIV/AIDS conference for the East African Standard Newspapers, Barcelona, Spain

**September 2001:** Covered the presentation of the 2001 State of Children in Kenya report for the East African Standard newspapers, Geneva, Switzerland

## **CAREER INVOLVEMENTS**

1. Commission by UNICEF Kenya Country Office to carry out research into the state of children's homes and orphanages. The report was submitted in 2003.
2. Successfully undertook research into the water and sanitation situation in Kibera slums for Maji na Ufanisi, a local non-governmental organization

3. Preparation of advocacy and lobbying literature for the Kenya National Union of teachers (KNUT)

### **PROFESSIONAL DEVELOPMENT**

- 2002:** Attended a media training workshop organized by UNESCO, for women journalists drawn from the Eastern and Southern African region reporting on HIV/AIDS, Nairobi
- 2001:** Attended a media training course organized by the International AIDS vaccine Initiative, on the HIV/AIDS vaccine development, Naivasha
- 2001:** Attended a Karamoja Cluster peace conference organized by the African Union, Uganda
- 1999:** Attended a Business writing course organized by Reuters, Nairobi
- 1997:** Attended a media training workshop organized by the Media Institute on election monitoring, Nairobi
- 1996:** Attended a workshop on media reporting on Constitutional affairs organized by the United States International University, Nairobi

### **REFEREES**

1. Dr. Isaac Abuya,  
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2. Ms. Damaris Kimilu,  
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Corporate Affairs and Marketing  
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