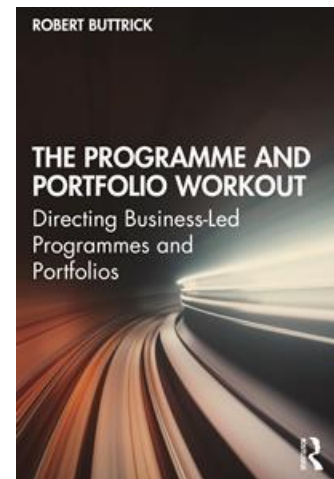

PUBLISHING NEWS

The Programme and Portfolio Workout

Companion to The Project Workout book makes its debut in the UK

16 July 2020 – Oxfordshire, UK – Routledge has announced the publication of a new book by Robert Buttrick titled ***The Programme and Portfolio Workout: Directing Business-Led Programmes and Portfolios***. Robert is the author of the previously acclaimed book, *The Project Workout*. Building on the five previous editions of *The Project Workout*, this book focusses on programme and portfolio management.

According to the Routledge release: *The Programme and Portfolio Workout* provides practical advice and techniques to direct and manage your business in a structured, yet agile, way. Aimed at both business and programme managers, it takes you through different approaches to portfolio, programme and project management and shows you how they can work together. The practical approach is enhanced throughout with a series of 'Workouts': exercises, techniques and checklists to help you put the book's advice into practice. The Workouts are supported by an on-line resource of tools.



This expanded edition contains a wealth of new material on the governance and management of portfolio and programmes, including how to work with standards and methods, such as GovS 002, ISO 21504, BS6079 and MSP. The companion to this book, *The Project Workout*, deals with directing and managing individual projects. It uses the same concepts and approaches so that you know, when directing your portfolio or programme, that your project sponsors and managers are taking the same approach. Together, these books give you what you need to ensure your organization succeeds.

For more about this book, go to <https://www.routledge.com/The-Programme-and-Portfolio-Workout-Directing-Business-Led-Programmes-and-Buttrick/p/book/9781138721210>

Robert Buttrick is an authority on business-led project management with a successful record in a variety of blue-chip companies and, recently, for the UK government. He is a contributor to best practice, journals and conferences and received a Distinguished Service Certificate from BSI for services to international standards; he is a Member of the Chartered Institute of Marketing, a Chartered Engineer and Honorary Fellow of the APM. He is a consultant and Visiting Teaching Fellow at Warwick University in the UK. See more about Mr. Buttrick at <https://www.routledge.com/authors/i16894-robert-buttrick>

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Source: Routledge