

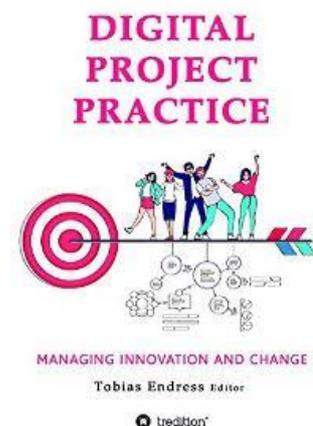
Publishing News

Digital Project Practice – Managing Innovation and Change

New book includes contributions from respected experts around the world

14 August 2020 – Hamburg, Germany – A new book on digital project management has been published through tradition, a Hamburg, Germany based publishing house serving independent authors. Titled "**Digital Project Practice - Managing Innovation and Change**", the book is edited by Dr. Tobias Endress and includes chapters by 13 experts in various countries.

The book covers the practical aspects of working in digital projects, but also critically acclaims the relevant methods. It covers up-to-date techniques as well as human/social aspects. 13 experts from all over the world have contributed to the book. It can be seen as a contribution to the ongoing discussion on business practices and methods in the context of digitisation, as well as innovation and change projects. It also aims to promote and stimulate dialogue in the professional community. In short, this book is about the practice, experiences and opinions of experts in this field. It is intended to stimulate reflection on current practice in one's own organisation.



According to the book's editor, Dr. Tobias Endress, "We started this book project because we felt that many books about digital innovation and project management are either very theory-heavy, outdated, or just want to 'sell' a particular method. We wanted to prepare a book that introduces the methods, but also covers the practical aspect, critically acclaimed existing approaches and practices, and shows the limitations. I.e., the book touches appropriate methods as well as human/social aspects..."

Further information on the book can be found at www.digital-project-practice.com.

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