

## Project Stakeholders: Analysis and Management Processes

*Access to new resource related to project stakeholders added to PMWL*



Resource provided by [Grace Chebet](#)

01 September 2020 – Kisumu, Kenya – Access to a new resource has been added to the PM World Library (PMWL) related to project stakeholder engagement. The new resource titled “Project Stakeholders: Analysis and Management Processes”, is a paper by Youssra Riahi published in the SSRG International Journal of Economics and Management Studies in 2017.

According to the author, stakeholders are persons or groups who are directly or indirectly affected by a project as well as those who have interests in a project and/or the ability to influence its outcome either positively or negatively. Depending on the type and size of the project, there might be several types of stakeholders that have different requirements, goals and objectives. It’s important to identify all actors involved; to examine their respective roles, interests, ability to participate or curb the project; and to estimate the degree of collaboration or potential friction between the different parties. A competent project leader recognizes the key impacts that stakeholders can have to both hinder and/or help the progress of the project.

Careful stakeholder analysis and a meaningful communication plan will maximize the project’s chances of delivering deliverables on time and in budget. Stakeholder satisfaction should be managed as a primary objective of the project. Management processes related to project stakeholders include: stakeholder identification, stakeholder analysis, stakeholder planning, stakeholder execution and stakeholder monitoring. A power interest grid classifies stakeholders in relation to the power that they hold and their level of interest in the project. The salience model on the other hand focuses on three central decisive functions (legitimacy, power and urgency) to define key stakeholders. A stakeholder register should be kept, consulted and updated regularly because stakeholders may change. Stakeholder management plans should be included in the project management plan. The finished product of a stakeholder analysis is a communication plan that is a part of the full project plan.

To access this new resource, go to the p/pm application area-general topics section of the library at <https://pmworldlibrary.net/applications-and-topics/>, lick on stakeholder management (engagements and relations), scroll down to resource. Must be a registered trial, student or full member and logged-in to access. If you are not a member, try the trial membership, it’s free.

*This new resource provided through the PMWL university research internship program; [to learn more, click here](#)*

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**For PMWL Post**

Riahi, Y. (2017): **Project Stakeholders: Analysis and Management Processes**. *SSRG International Journal of Economics and Management Studies*, volume 4, issue 3, March March. Available online at [https://www.researchgate.net/publication/317607551\\_Project\\_stakeholdersAnalysis\\_and\\_Management\\_Processes/link/5b915177a6fdccfd541e8ebb/download](https://www.researchgate.net/publication/317607551_Project_stakeholdersAnalysis_and_Management_Processes/link/5b915177a6fdccfd541e8ebb/download) (Chebet)

Where to post in the library: <https://pmworldlibrary.net/stakeholder-management/>