

## PM EVENT NEWS

### Project Management in the Digital Age

#### **Free online forum to discuss urgent projects, digitalization and adapting to turbulent conditions**

5 September 2020 – Zurich, Switzerland and St. Petersburg, Russia – The International Project Management Association (IPMA) in partnership with the 32<sup>nd</sup> IPMA World Congress program team has announced a free online four-day forum and workshop on Project Management Practice in the Digital Age – the theme of IPMA 2021 congress. The virtual event is scheduled for 21-24 September 2020.



The banner features a blue background with white and green text. The main title 'Project Management Practices in the Digital Age' is prominently displayed. Below the title, there are logos for 'St. Petersburg 2021' and 'IPMA 32nd World Congress'. To the right, it says 'In the lead up to 32nd IPMA World Congress'. At the bottom, it provides the date '21-24 September, 2020' and the format 'Free online forum'.

The virtual two-hour event will include keynote presentations, project case studies and group discussions. To learn more or to register, [click here](#).

**Day 1 on 21 September – Urgent and Unexpected Projects** – The purpose of this interactive workshop is to reflect on the implications of the new ways of working, share stories of successful emergency projects, and establish new guidelines, ideas and good practices for deploying urgent and unexpected projects. The session heralds the beginning of a new conversation about doing critical projects that matter under demanding and unforgiving circumstances. This IPMA expert workshop provides an opportunity for practitioners to hear what works, contribute, share, reflect and improve. Session leader will be Prof Darren Dalcher. 3 case studies; 2 hours.

**Day 2 on 22 September – Project Management Digitalization** – Developing the right competencies for successful project management in the digital era; Intelligent project management assistants already exist; Co-operation of people and artificial intelligence in project management; Can artificial intelligence manage projects all by itself? Moderated discussion; 1.5 hours.

**Day 3 on 23 September - Adaptive control of project management for providing advantages in the conditions of turbulence** - Turbulence, unsteadiness of business environment today became a permanent fact. We are considering the way

of effective project implementation; management practices leading to results; implement of lean and adaptive control of your project management. Top Russian experts will share their experience. Moderated discussion; 4 presentations, 2 hours.

**Day 4 on 24 September - Digital transformation of government control: problems and current prospects** - System transformation of management processes and work reorganization of authorities using digital technologies and algorithms leads to fundamental change of living standards of people and society in general. We are learning the process of adaptation to new digital realities due to consumers expectation of services, interesting case studies from different regions of Russian Federation. You will also discover the way of technological development in government control. Conversation with representatives of federal and regional authorities. 2 hours.

For information and to register, go to <https://pmforum-online.com/en#rec211279227>



Founded in 1965 and registered in Switzerland, IPMA is one of the world's oldest international project management professional organizations. IPMA is a federation of more than 70 national project management societies in Africa, Asia, Europe and the Americas. IPMA and its member associations sponsor research, standards, awards, seminars, an annual world congress and the IPMA Young Crew, all related to professional project, programme and portfolio management. For more information about IPMA, visit [www.ipma.world](http://www.ipma.world).

Source: IPMA