

Project Management Update from LIM ¹

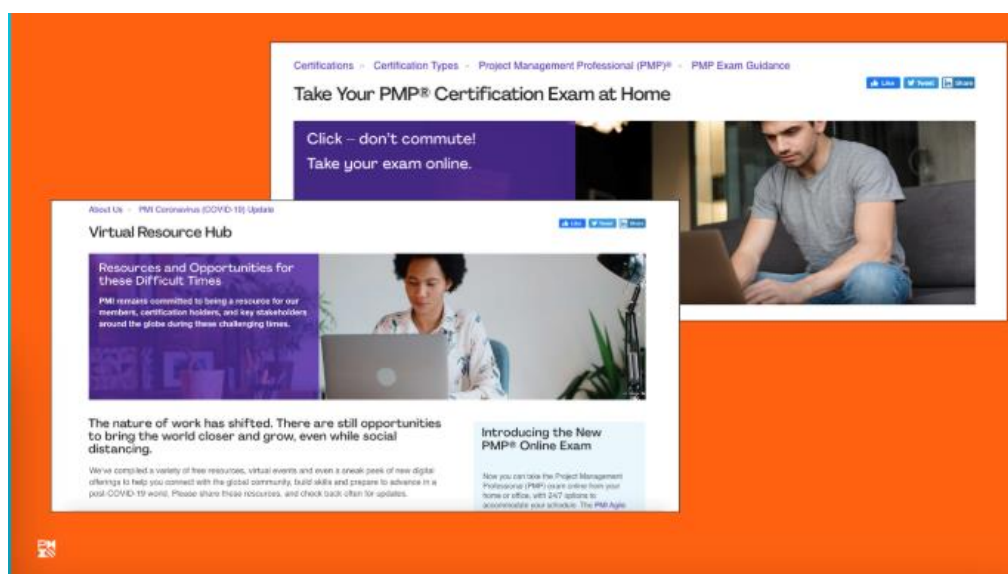
By Angelica Larios
International Correspondent
Mexico City, Mexico

Project Management Update from Leadership Institute Meeting (LIM-2020)

Past May 9th it took place the first PMI Latin American Leadership Institute meeting (LIM) in a virtual fashion. With the participation of Sunil Prashara, President and CEO of PMI, Roberto Toledo, member of the BOD and Ricardo Triana, Managing Director Latin America and with the presence of representatives of chapters for the Region 13 of PMI.

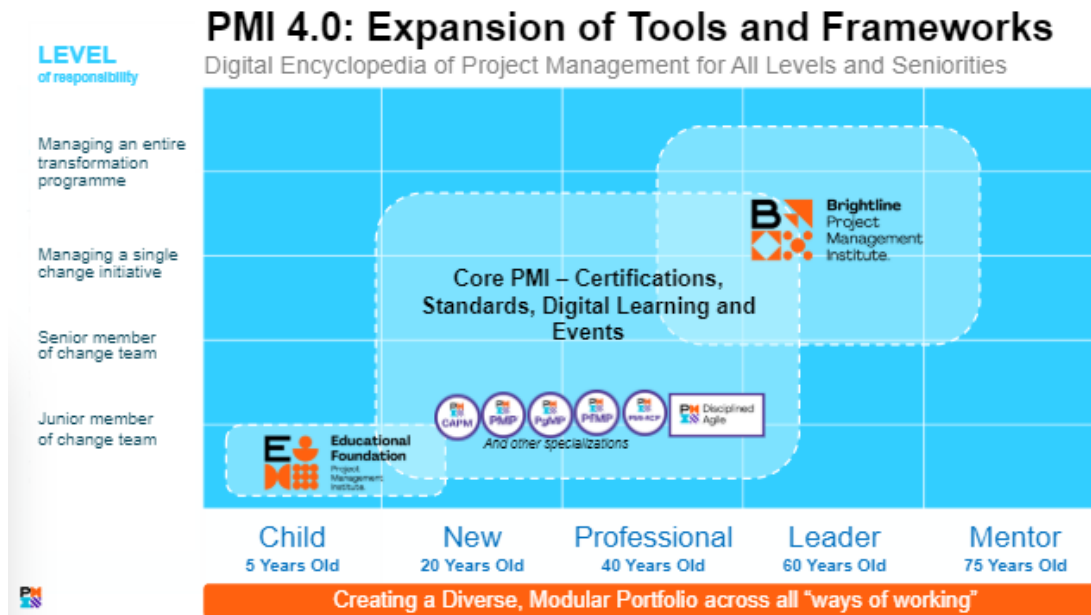
Interesting news were broadcast that day and making reality the fact that leadership institute can continue despite the crisis and challenges presented by COVID-19.

Sunil presented the great news about the outcoming certifications right from the comfort of your home and not losing sight of the restrictions and high security to keep the high level and value of all PMI's certifications. Also, virtual resource HUB was announced.



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Another interesting concept discussed was the “5-75” vision that invites and emphasizes the benefits and use of methodologies and frames that PMI possesses to all ages and stages in life. This represents a great opportunity to expand knowledge and offers also career paths and keeps people updated no matter their age.



On the other hand, Ricardo Triana, expressing the plans and opportunities for the region, made emphasis on the biggest opportunities in other sectors and industries that are not traditionally customers of PMI such as construction, for example. The governmental projects to come in different countries that are not necessarily related to or knowledgeable of PMI.

2020 Regional Strategic Objectives – Aligned to PMI’s Value Tree

	Growth Number of Customers	Become a Market Leader	Increase Bookings	Increase Customer Engagement
1. Retain existing customer base	✓		✓	✓
2. Engage future change makers	✓			
3. Develop thought leadership to position PMI at an executive level		✓		
4. Drive demand and growth	✓	✓		
5. Create cohesiveness across Communities to work as One		✓		✓

B2C Approach to stabilize our current membership base and establishing the roots for a sustainable B2B Strategy

It was a great event, well organized, ending with a motivational speaker and having the great opportunity to meet with old and new friends from the region to share our passion with PMI.

About the Author



Angelica Larios

Mexico City, Mexico



Angelica Larios, MBA, PMP, is a project manager with more than 20 years of experience in implementing software projects related to business intelligence, planning and budgeting, and financial consolidation solutions based on software applications to support the business decision process. She is the owner of ALACONTEC, an I.T. consulting company founded in Latin America. She has held several professional positions in private and public organizations, such as the Health Ministry in Mexico as I.T. director, and as a business manager for several firms in Mexico.

She holds a master's degree in business administration and a bachelor's degree in computer science from National University of Mexico (UNAM) in addition to her studies in project management and her Project Management Professional (PMP)® certification, which have helped her to consolidate her career and have a better understanding of what businesses and projects need nowadays. She is a doctoral student in strategic leadership at Regent University, VA, USA; she is a PMI volunteer since 2007 starting in the local Mexico chapter, being Past President and currently serves on the Board Volunteer Advisory Committee (BVAC) that supports the PMI Board of Directors (2016–2018).

Angelica can be contacted at angelica.larios@gmail.com

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