On the Stakeholder Perspective

LETTER TO THE EDITOR

On the subject of Massimo Pirozzi’s paper titled The Stakeholder Perspective in the June PM World Journal

14 June 2017

Dear David,

I would like to call your readers' attention to the excellent featured paper in your June issue, "The Stakeholder Perspective," by Massimo Pirozzi, in case they missed it. This paper puts the spotlight on project stakeholders and presents a very good summary of all the reasons that we must continually pay attention to the four categories of stakeholders that exist on every project: Providers, Investors, Influencers, and Purchasers, and the four languages that must be used in managing the relationships in each of these four groups within Pirozzi’s "Stakeholder Network.”

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