

Entrepreneurship Education & Project Management

Access to new resource related to entrepreneurship added to PMWL



Resource provided by [Milan Choudhury](#)

4 November 2020 – Nagpur, India – Access to a new resource has been added to the PM World Library (PMWL) related to entrepreneurship and project management. The new resource is titled “**Modern Approaches to Innovative Project Management in Entrepreneurship Education: A Review of Methods and Applications in Education**”, a paper by Elvir M. Akhmetshin, et.al. published in the *Journal of Entrepreneurship Education*, 2019.

In this study the authors aim to analyze project management methodologies that are in demand in the labor market and to evaluate how innovation methods are taught during the project management course in higher education establishments. The study uses a hybrid research methodology, whose first block analyses the labor market in Kazan (Russia), while the second block includes statistical analysis, survey and testing. The survey involved 630 students from 8 universities of Kazan and Elabuga.

To access this new resource, go to the Applications and Hot Topics section of the library at <https://pmworldlibrary.net/applications-and-topics/> click on “[Entrepreneurship and Project Management](#)”, scroll down to resource. Must be a registered trial, student or full member and logged-in to access.

This new resource provided through the PMWL university research internship program; [to learn more, click here](#)

For PMWL Post

Akhmetshin, E. M.; Romanov, P.Y.; Zakeva, R. R.; Zhminko, A.E.; Aleshko, R. A.; and Makarov, A. L. (2019), “**Modern Approaches To Innovative Project Management In Entrepreneurship Education: A Review Of Methods And Applications In Education**”, *Journal of Entrepreneurship Education* Volume 22, Special Issue, 2019. Available online at <https://www.abacademies.org/articles/modern-approaches-to-innovative-project-management-in-entrepreneurship-education-a-review-of-methods-and-applications-in-education-8010.html> (Choudhury)

Where to post in the library: