

## PM WORLD BOOK REVIEW<sup>1</sup>



Book Title: **Digital Project Practice, Managing Innovation and Change**

Author: **Dr. Tobias Endress (Editor) and co-authors**

Publisher: Verlag + Druck, tredition GmbH

List Price: [Amazon](#) \$45.99 Hardcover, \$15.65 Kindle

Format: Electronic (PDF), 244 pages

Publication Date: June 2020 ISBN: e-Book 978-3-347-09724-7

Reviewer: **Marta Soncodi, MBA, PMP**

Review Date: October 2020

---

### Introduction

The book consists of a collection of thirteen articles authored by international experts in business and project management practice.

It provides excellent coverage and depth for a wide variety of project management topics and creates a good reference for current project management practice, in general. It also includes content referring to digitization, digitalization and digital practice, and it truly is a book about “Digital Project Practice”.

### Overview of Book’s Structure

The book has a companion site that provides useful and detailed information, including table of contents with articles and author information and linked detail pages: <https://www.digital-project-practice.com/>

- Preface, Dr. Tobias Endress
- Section 1. Methods and Best Practice
  1. Why Projects Fail, Dr. Stephan Meyer
  2. Manage the Perception of Project Success, Dr. Anton Pussep
  3. DIY Agile: How to Re-think Your Own Method, Beatriz Alzate Richter
  4. Scaling Agile, Ralf Dick
- Section 2. Tools and Techniques

---

<sup>1</sup> How to cite this book review: Soncodi, M. (2020). Digital Project Practice, book review, *PM World Journal*, Vol. IX, Issue XI, November

5. Stakeholder Management in an Enterprise, Aditya Chandak
  6. Knowledge Creation by Practitioners and Designers: From Tacit to Explicit, Dr. Majid Dadgar
  7. Ideas and Requirements for Digital Innovations, Dr. Tobias Endress
  8. Legal Advice on Innovative Technologies and Business Models, Dr. Marc Nathmann
  9. Time-Management: Why Are Results “Just in Time” so Hard?, Guenter Jeschke
- Section 3. Culture, Soft Skills and Human Resources
    10. Team and Project Management Values, Elena Dinman
    11. Talent Challenges in the Age of Digitalization and Globalization, Dr. Bernd Thommes
    12. Implementing Change: a Review of International Best Practices, Patric Zeier
    13. Managing Massive Moments of Change Girish Ramachandra
  - Appendix

The Editor did an excellent job at selecting articles with good coverage and depth for business and project management topics. Each article has abstract, summary, references, further reading, and contributes index entries.

The structure consistency provides a true book experience, even with large article length variation and variety of author personal style. In fact, allowing for the original authors' personal style and voice creates a more personal reading experience, added to the value of thorough and well explained content, that does not feel stiff or formal but rather like a conversation with consideration for the reader.

## Highlights

The book has very good coverage as indicated by the section titles: Methods and Best Practice; Tools and Techniques; Culture, Soft Skills and Human Resources.

It also has an interesting variety of perspectives and approaches, ex. high-level, qualitative experience vs in-depth method and framework presentations.

Some of the articles are quite technical, ex. “Knowledge Creation by Practitioners and Designers: From Tacit to Explicit” and “Scaling Agile”.

Several topics are covered by two authors, with different perspectives drawn from different experiences, and that provides the spread needed to better understand the extent of the respective domain and its challenges. These topics are: Project success/failure; knowledge vs ideas and requirements; individual and team as human resources; change management.

For example: “Why Projects Fail” and “Manage the Perception of Project Success” address the elusive definition of project success and propose approaches that

consider the stakeholder perspective and expectations, and how to deal with uncertainty and perception, respectively.

“DIY Agile” and “Scaling Agile” provide for a very different reading experience. The first one is a shorter article that stresses elements like the essential role of individuals and teams, as well as how understanding the methods enables adapting them to one’s own circumstances. The second article gives a wide and deep technical coverage of current, advanced methods and platforms for scaling agile.

Overall, the book presents a wealth of information and perspectives that make it a practical and reliable reference.

### **Highlights: What I liked!**

All articles are anchored in actual current practice and provide excellent examples as well as extensive references for deeper dive into a large variety of topics.

The book Index is indicative of the topic set richness and supports the reference status of this book.

Having a good variety of author experiences and perspectives, especially on closely related topics, increases the value and richness of the book.

### **Who might benefit from the Book?**

This collection of articles provides current and essential information for anyone involved in project management practice, regardless of role.

It provides both wide and in-depth review of general project management topics, that experienced readers can check against or refresh their knowledge, while others can use as reference, with good coverage of important and relevant topics.

### **Conclusion**

Anyone interested in a current project management reference or who wants to check details of general and/or digital project management practice, will get the coverage they need, regardless of experience level.

The abstract and summary of each article provide a quick and convenient introduction into the various topics, while the book index is a good way to locate specific areas of interest.

---

For more about this book, go to: <https://tredition.de/autoren/dr-tobias-endress-32956/digital-project-practice-paperback-136108/> or <https://www.digital-project-practice.com/>

*Editor's note: This book review was the result of a partnership between the publisher, PM World and the [PMI Dallas Chapter](#). Authors and publishers provide the books to PM World; books are delivered to the PMI Dallas Chapter, where they are offered free to PMI members to review; book reviews are published in the PM World Journal and PM World Library. PMI Dallas Chapter members can keep the books as well as claim PDUs for PMP recertification when their reviews are published.*

*If you are an author or publisher of a project management-related book, and would like the book reviewed through this program, please contact [Editor@peworldjournal.com](mailto:Editor@peworldjournal.com).*

---

## About the Reviewer



**Marta Soncodi**

USA, Canada, Romania



**Marta Soncodi, PMP** is the Smart Buildings Program Director at the Telecommunications Management Association (TIA), developing assessment criteria, benchmarking and certification for Smart Buildings.

She has over 30 years of ICT industry experience as a software engineering manager and program manager responsible for global telecom projects development, business process automation solutions, and new technology investigation and prototyping.

At TIA, Marta has previously managed Standards committees and the Edge Data Centers program and has investigated a large variety of Smart Buildings technologies, standards and protocols on topics like IoT, in-building connectivity, energy harvesting, PoE, and LiFi.

Marta holds MSc in Computer Science and MBA in telecom degrees and is a certified PMI PMP project manager.