



Call for Participation

in the Alma Mater Europaea Annual Conference

“All About People 2021 - Digital Transformation in Science, Education and Arts”

in the project management stream on March 18th, 2021

“Capabilities for delivering projects in the context of societal development”

The Context:

During the last couple of years, the number of projects/ programmes and their importance for the development of our society has significantly increased. In project management research this trend is called “projectification” and researchers already foresee a “project society”. Projects are a means of resolving complex challenges, and as our society is faced with many challenges, such as climate change, global risks, poverty, urbanization and migration, capabilities for delivering projects on all levels of society seems to be in need for the good of society. The Sustainable Development Goals (SDGs) of the United Nations are setting the bar high for all parties involved in decision making and execution of projects/ programmes. However, far too many projects are still failing, are running out of time and budget, or are clearly missing their original development goals. In parallel we are witnessing that each project, even small ones, influence the community by some aspects or the community influences a project. Projects can be seen as a tool for transformation and improvements. Many stakeholders are affected, and expectations far too often follow the motto “better-bigger-faster”. Project and programme management was developed in the business world and has achieved amazing results there, now we believe it is necessary to achieve the same efforts in the context of societal development.

Proposed sub-topics:

In the framework of the call, the following initial sub-topics are suggested:

1. *Projectification* and its impact on societal development
2. *Project Citizenship Behaviour* for the good of society
3. Contributions of *education* for delivering projects in the context of societal development
4. *Governmental arrangements*, policies, standards and regulations for performing projects
5. Supporting societal development through *start-up acceleration* and innovative projects
6. Governing and managing projects in the context of *smart cities and urban planning*
7. Governing and managing projects in the context of *smart rural and rural development*
8. Governing and managing projects for *community development and humanitarian aid*
9. *Digitization, automation and Artificial Intelligence* and its impact on projects
10. The role of projects for the *Digital Transformation* of public administration
11. *Management for strategic projects and global crisis impact*
12. *Other, as suggested by researchers.*



More information about the conference can be obtained on the following website:

<http://conference.almamater.si/?lang=en>

Paper submission is requested until January 31st through the below link:

http://conference.almamater.si/?page_id=369&lang=en

The project management stream is scheduled for March 18th as an online stream.

More information will be able on request by eMail:

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