



**Call for Participation**  
regarding an international  
**Research Project**  
on the subject of  
**“The Impact of Projectification on Society”**

Situation:

This year was marked by an anniversary, namely 25 years of research in the field of "Projectification". On the one hand, the term indicates that the number and importance of projects in many areas of life is increasing significantly, and on the other hand, it also brings a lot of changes for those involved. Projectification has an impact on people, on a variety of organizations in whose context projects take place, as well as on society. Although a large number of studies have shown the increase of projectification in the context of organizations and also in the economy in general, there is still very little research on how the process of projectification takes place, who is involved in it and what the consequences are for people, organizations and society at large.

Objective and research question:

The objective of this research project is to perform research in the context of a variety of countries to analyse the impact of projectification and evaluate the consequences of projectification on people, organizations and the society at large. The results may help to compare from an international perspective and derive recommendations for decision makers on all levels of society.

The research question may be discussed on the basis of the following draft: *“What is the impact of projectification on people, organizations and the society?”*

Proposed activities:

The joint research project may include but is not limited to the following activities:

- Literature review, evaluation of existing research and clarification of our research
- Qualitative interviews with a focus group of people from an international perspective
- Quantitative research in a number of countries based on an agreed upon questionnaire
- Compilation of a research report and preparation of publications in international journals
- Presentation of research results during international conferences and for key stakeholders

Expected results:

As already mentioned above, it is expected to achieve the following results:

- Insights into the specific area of “Projectification of Society”
- Publications in international journals together with other researchers
- Presentations of research results alone or together with other researchers
- Basis for continued research in the specific area of projectification
- Establishment of an international network for further research

Start and contact:

In order to get started as soon as possible in 2021, please indicate your interest via E-Mail to [reinhard.wagner@almamater.si](mailto:reinhard.wagner@almamater.si) by latest January 31<sup>st</sup>. You will be notified early February about the next steps and a kick-off meeting for this project.