



Call for Participation

in the Project Management Stream on March 19, 2021

“Capabilities for delivering projects in the context of societal development”

during the Alma Mater Europaea Online Conference

“All About People 2021 - Digital Transformation in Science, Education and Arts”

The Context:

During the last couple of years, the number of projects/ programmes and their importance for the development of our society has significantly increased. In project management research this trend is called “projectification” and some experts already foresee a “project society”. Projects are a means of resolving complex challenges, and as our society is faced with many challenges, such as climate change, global risks, poverty, urbanization and migration, capabilities for delivering projects on all levels of society seems to be in need for the good of society. The Sustainable Development Goals (SDGs) of the United Nations are setting the bar high for all parties involved in decision making and execution of projects/ programmes. However, far too many projects are still failing, are running out of time and budget, or are clearly missing their original development goals. In parallel we are witnessing that each project, even small ones, influence the community by some aspects or the community influences a project. Projects can be seen as a tool for transformation and improvements. Many stakeholders are affected, and expectations far too often follow the motto “better-bigger-faster”. Project and programme management was developed in the business world and has achieved amazing results there, now we believe it is necessary to achieve the same efforts in the context of societal development.

The online stream on [March 19, 2021](#):

09:00 – 09:15	Opening and introduction
09:15 – 10:00	Keynote 1
10:00 – 10:45	Keynote 2
10:45 – 11:00	Break
11:00 – 12:40	Paper presentations (each 15 Minutes)
12:40 – 14:00	Break
14:00 – 15:00	Paper presentations (each 15 Minutes)
15:00 – 15:15	Break
15:15 – 16:00	Panel discussion (Sustainability in Project Management)
16:00 – 16:45	Keynote 3
16:45 – 17:00	Closing



Proposed sub-topics:

In the framework of the call, the following topics are suggested:

1. *Projectification* and its impact on societal development
2. *Project Citizenship Behaviour* for the good of society
3. Contributions of *education* for delivering projects in the context of societal development
4. *Governmental arrangements*, policies, standards and regulations for performing projects
5. Supporting societal development through *start-up acceleration* and innovative projects
6. Governing and managing projects in the context of *smart cities and urban planning*
7. Governing and managing projects in the context of *smart rural and rural development*
8. Governing and managing projects for *community development and humanitarian aid*
9. *Digitization, automation and Artificial Intelligence* and its impact on projects
10. The role of projects for the *Digital Transformation* of public administration
11. *Management for strategic projects and global crisis impact*
12. *Other, as suggested by researchers.*

More information about **the conference** can be obtained on the following website:

<http://conference.almamater.si/?lang=en>

Abstract submission is due **until February 15th** through the below link. This abstract (approx. 300 words) should describe the title of your paper, the background, main content, and conclusions together with up to 3 key words. First you have to register yourself for the “Management” stream of the conference: <http://submission.almamater.si/author/submit.php>

You will be informed until February 19th whether your paper is accepted for presentation on March 19th.

The **full paper submission** is due until April 30th via the following link. All papers will be published by the Alma Mater Europaea in the format of conference proceedings:

<http://submission.almamater.si/author/upload.php>

More information will be able on request by eMail:

reinhard.wagner@almamater.si; mladen.radujkovic@almamater.si