

Project Business Foundation Releases its Project Business Study Book

SISSELN, SWITZERLAND, February 06, 2021

In a highly anticipated online event, the Project Business Foundation presented and released the second of its educational products in the field of Project Business Management (PBM), the **Project Business Study Book**.

Over 300 worldwide registrants followed intently and participated in the conversation about how they have now a clear path to entering the highly profitable PM market of PBM.

Following the recent release of the **Project Business Glossary**, which was developed to reduce the likelihood of costly misunderstandings in cross-corporate projects through misaligned terminology between project partners, the Project Business Study Book is the next huge milestone in the Foundation's efforts to help educate the project management community in the growing field of project business management.

After about a year of development, the **Project Business Study Book** now defines a well-crafted entry point for all professionals striving to develop their backgrounds in this specialized, highly compensated field of PM that has been gaining significant market share over the last few years. It encompasses all aspects of client-customer relationships, specific business acumen and previously untapped central topics such as Alternative Dispute Resolution (ADR) for project partners.

Most importantly, the Project Business Foundation has decided to release this central study resource **Free Of Charge**. It can be downloaded, shared and used freely (unaltered) from:

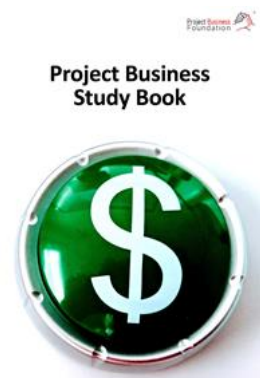
https://my.project-business.org/resources/Documents/Project_Business_Study_Book.pdf

Expanding on its educational offerings, the Project Business Foundation further gave an introduction to the **Approved Consultant & Educator (ACE)** program, the rigorous qualification process that helps successful candidates present themselves to the PBM market as the very first choice experts so dearly needed by employers. For more information on prerequisites and the qualification process please refer to:

<https://www.project-business.org/programs/ace-qualification>

"We are tremendously proud of the incredible strides that we as the Project Business Foundation have been able to make, the products we have been able to deliver and the number of members of the PM and PBM community we have been able to excite and support in such a short time. Let me assure you, we are equally excited about the further steps we know we will be delivering in the next few months!"

- Martin Berneburg, CEO of the Project Business Foundation



About the Project Business Foundation

The Project Business Foundation is the home association for individuals and organizations involved in cross-corporate project business. It supports education, literature, research, and consulting.

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