**PM World** *Journal* (ISSN: 2330-4480)
Vol. X, Issue III – March 2021
www.pmworldjournal.com          Book Review

*Digital Project Practice*
Author: Dr. Tobias Endress
Reviewer: Jay Pulanco

# PM WORLD BOOK REVIEW

Book Title: **Digital Project Practice**

Author: **Dr. Tobias Endress, editor**

Publisher (Verlag + Druck):  tradition GmBH

List Price:   $45.99 (Hardcover), $15.65 (eBook)

Format: PDF eBook, 244 pages

Publication Date: 2020

ISBN: 978-3-347-09724-7 (e-Book)

Reviewer: **Jay Pulanco**

Review Date:    February 2021

## Introduction

Digital Project Practice: Managing Innovation and Change, edited by Dr. Tobias Endress, provides a comprehensive survey on current thinking across the project management landscape.  With insights from project management leaders across the globe, the collection of essays gives insights on topics including Methods and Best Practices, Tools and Techniques, as well as Culture, Soft Skills and Human Resources.

## Overview of Book's Structure

The book compiles thirteen vignettes on digital project practice, each structured with an abstract, introduction, a deeper dive into the topic, summary, publication references, and a description of the author.

Owing to the construction of the book as a series of discourses, one could read the "chapters" of the book in any order desired, allowing for a "choose your own adventure" style experience.

## Highlights

The co-authors hail from all over the world, and as Dr. Endress mentions in the preface, provide a great many tools and exercises coming from their experience in a number of different industries and working with heterogeneous teams.

The writing style of these collaborators is not only approachable, but also encourages the thoughtful challenging of status quo processes and methods.

**PM World Journal** (ISSN: 2330-4480)
Vol. X, Issue III – March 2021
www.pmworldjournal.com                    Book Review

*Digital Project Practice*
Author: Dr. Tobias Endress
Reviewer: Jay Pulanco

Additionally, the focus across several sections on the human nature and business orientation of project management is a fresh and timely commentary of how we work as project managers especially during the COVID pandemic.

With discussion in areas including design thinking, team building, stakeholder management, continual improvement, and motivation the co-authors make a strong point for the importance of the social and human aspects of project management.

**Highlights: What I liked!**

Although not all topics resonated with me, I appreciated the multitude of perspectives from various leaders representing emerging thought in digital project practice.

Areas that were particularly interesting included the discussion of the "unified framework of knowledge" by Dr. Majid Dadgar, as well as the discussion on project failure and how to minimize the probability of it, by Dr. Stephan Meyer.

**Who might benefit from the Book?**

The book is packed with interesting tools, stories, and references that will be useful to project management neophytes and seasoned professionals alike.

**Conclusion**

Digital Project Practice: Managing Innovation and Change is a thoughtful and thorough assemblage of essays that I know I will continue go back to as a reference over the upcoming years.

---

For more about this book, go to: https://tredition.de/autoren/dr-tobias-endress-32956/digital-project-practice-paperback-136108/ or  *https://www.digital-project-practice.com/*

*Editor's note:  This book review was the result of a partnership between the publisher, PM World and the PMI Dallas Chapter. Authors and publishers provide the books to PM World; books are delivered to the PMI Dallas Chapter, where they are offered free to PMI members to review; book reviews are published in the PM World Journal and PM World Library.  PMI Dallas Chapter members can keep the books as well as claim PDUs for PMP recertification when their reviews are published.*

*If you are an author or publisher of a project management-related book, and would like the book reviewed through this program, please contact Editor@pmworldjournal.com.*

## About the Reviewer

**Jay Pulanco**

Dallas, TX, USA

**Jay Pulanco** is a Senior Project Manager at UT Southwestern Medical Center in Dallas, Texas.  He leads a team of project managers in the Ambulatory Operations practice.