

Press release

Study Confirms Project Business as the Dominant Sector of Project Management

30 September 2021 – Sisseln, Switzerland – Project Business is the largest sector of project management today, as a new study shows. The Project Business Foundation, the global association for organizations and professionals in Project Business, have published the results of a recent study on the trends in Make-or-Buy decisions.

When in a Make-or-Buy decision, the “Make” option is chosen, the project will be an internal project. Selecting the “Buy” decision makes it cross-corporate Project Business.

The study result was that 2/3 of the respondents observed a trend towards the “Buy” option, while less than 1/3 saw the trend towards “Make”. This confirmed the results of another study from 2016/2017, with almost identical results.

Another result of the study was that 65% of the respondents said, that half of the work in their projects or more is delivered by contractors.

“Project Business has been fueled by the globalization and outsourcing trends for decades,” concludes Martin Berneburg, CEO of the Project Business Foundation. He adds: “By today, project managers need a different, specialized skillset to keep pace: Business Relationship, Financial, and Legal Management need to be part of their toolkit to become or remain relevant in the PM marketplace.”

Details on the study have been published at <https://www.project-business.org/academy1/survey-market-trends>

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Make or Buy in Project Business - What is the Trend?

