

PMI Releases New Construction Offering to Address Industry Challenges and Rapid Industrialization Efforts

Suite of online courses and micro-credentials featuring best practices on communication, project scope, and more launch to address the unique challenges of construction professionals

Philadelphia, Pennsylvania 15 November 2021

As urban population centers swell, climate change intensifies, and emerging economies mature, the demand for major infrastructure projects—and the individuals who manage them—is rapidly increasing. In fact, [McKinsey](#) found that \$3.5 trillion in yearly global economic infrastructure investment will be needed through 2035.

Understanding the challenges and opportunities facing construction professionals and organizations, Project Management Institute (PMI), the world's leading association for project professionals and changemakers, has launched [Construction Professional in Built Environment Projects \(CPBEP\)[™]](#), its first industry-specific solution tailored for construction professionals.

PMI worked with leading construction organizations and subject matter experts to identify common issues in the industry to create learning solutions to help construction professionals evolve their project management skills and lead their projects and organizations forward. The courses and micro-credentials can help these professionals through upskilling to ensure they have the power and technical skills needed to deliver projects of all sizes more successfully, especially as construction organizations experiment with various new technologies and ramp up their work.

Challenges unique to the construction industry are detracting project outcomes and taking a toll on the professionals leading these projects—and the companies funding them.

In 2020, PMI surveyed more than 40,000 global Project Management Professional (PMP)[®] certification holders in the construction industry and found that 72 percent of them experience project delays always or often, 70 percent experience scope creep always or often, and 73 percent of projects ended over budget.

“History tells us that the construction industry typically underperforms, but that doesn’t have to be the industry’s future,” said Ben Breen, Global Head of Construction, PMI. “With more than 50 years in the project management industry, PMI is uniquely positioned to help equip professionals with the skills needed to transform the surging industry through developing these innovative learning methods and practices.”

The new offering includes seven online learning courses, three of which include the opportunity to earn a micro-credential upon course completion. The first three courses are now available:

- **Built Environment Project Communication Pro** – This micro-credential with a course focuses on the power of effective communication and how to improve this skill, specifically in a construction environment.

- **Scope and Change Order Management in the Built Environment** – This course focuses on project outcomes and understanding how technology can support scope development, management, and change order processes.
- **Interface Management in the Built Environment** – This course focuses on the effective management of communications, relationships, and deliverables among various stakeholders in large, complex projects.

The remaining four courses will launch in 2022, along with the capstone exam that will award the CPBEP™ certification to professionals who pass the exam.

To learn more about the new offering, visit pmi.org/certifications/construction.

About Project Management Institute (PMI)

Project Management Institute (PMI) is the world's leading professional association for a growing global community of millions of project professionals and changemakers worldwide.

As the world's leading authority on project management, PMI empowers people to make ideas a reality. Through global advocacy, networking, collaboration, research, and education, PMI prepares organizations and individuals at every stage of their career journey to work smarter so they can drive success in a world of change.

Building on a proud legacy dating to 1969, PMI is a “for-purpose” organization working in nearly every country around the world to advance careers, strengthen organizational success, and enable changemakers with new skills and ways of working to maximize their impact. PMI offerings include globally recognized standards, certifications, online courses, thought leadership, tools, digital publications, and communities.

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