

## PM PROFESSION NEWS

# PM World announces historic cooperation agreement with ISIPM in Italy

## ***Newly-signed MOU provides basis for long term cooperation and mutual support***

17 November 2021 – Dallas, TX, USA and Rome, Italy – PM World has announced the signing of a formal “Memorandum of Understanding for Cooperation and Mutual Support” between the organization and **Instituto Italiano di Project Management (ISIPM)**. PM World publishes the international *PM World Journal* (PMWJ) and maintains the globally-recognized PM World Library. ISIPM is the Italian national project management professional association based in Rome.

Under terms of the agreement, PM World will provide the following to ISIPM:

- Post banner ads and promote ISIPM’s annual PMexpo conference on PM World websites;
- Publish news articles about ISIPM activities and project management in Italy;
- Publish articles, papers and other works by ISIPM members;
- Provide monthly email of PMWJ Table of Contents for sharing with ISIPM members;
- Identify ISIPM as an Affiliate on PM World websites with links to ISIPM’s home page; and
- Provide memberships in the PM World Library for all 4,000+ ISIPM members at one low group cost.



ISIPM has agreed to the following:

- Identify the PMWJ as a Media Partner and post the PMWJ logo on ISIPM’s PMexpo conference website;
- Provide news and information to PM World as a basis for breaking news articles;
- Provide an ISIPM leader to act as an International Correspondent for the PMWJ in Italy;
- Identify PM World as a strategic partner on ISIPM’s website; and
- Purchase an annual group membership for all 4,000+ ISIPM members in the PM World Library at a steeply discounted price (less than \$1/member/year)

According to PMWJ editor **David Pells**, “We have established media partnership and alliance agreements with other organizations over the years, but this is the most comprehensive so far. I look forward to helping ISIPM advance professional project

management throughout Italy. Hopefully we can also publish more works by ISIPM members in the future as well as offer them new career development and learning opportunities.”

According to **Enrico Mastrofini**, ISIPM president, “We are happy to enter this new alliance with PM World. The PMWJ is now widely read in Italy and among our members. We have experience working with the PMWJ as media partner for PMExpo the last three years and we have already assigned an ISIPM leader to be their Italian correspondent. This new agreement simply expands the relationship to provide more tangible benefits to both our members and the association.”

### **About ISIPM**

**Instituto Italiano di Project Management (ISIPM)** is a not-for-profit professional association representing the interests of project, programme and portfolio management professionals throughout Italy. ISIPM members are project management practitioners at various career stages representing many different industries and organizations. ISIPM offers project management educational and certification services and organizes activities and events on a regular basis, including an annual PMExpo project management conference. Learn more at <https://www.isipm.org/>

### **About PM World**

**PM World** (PMW) is a small information resources and services company, owned and managed by experienced leaders in the project management field. Based in the United States, PMW works with a network of respected advisors, authors, correspondents and organizations worldwide. PMW produces and publishes the *PM World Journal*, an open-source, web-based monthly publication featuring dozens of articles, papers and other works about projects and project management. PMW also maintains the **PM World Library (PMWL)**, a global resource for continuous learning in programme and project management. To see the latest edition, go to [www.pmworldjournal.com](http://www.pmworldjournal.com). To learn more, visit [www.pmworldlibrary.net](http://www.pmworldlibrary.net).