

CaProSoc 2021 Update¹



By Mladen Radujkovic and Reinhard Wagner

International Research Programme CaProSoc

“Capabilities for delivering projects in the context of societal development”

Alma Mater Europaea ECM, Maribor, Slovenia

The year 2021 is drawing to a close. On the one hand, this is an opportunity to look back on what has been achieved in CaProSoc, and on the other, to venture an outlook for the coming year. Certainly, 2021 was also marked for all of us by the pandemic and did not allow us to achieve all of our goals. Nevertheless, we all made the best of the situation.

Achievements in 2021:

- CaProSoc’s website went online: <https://projectsociety.world/>
- A similar website was released for the research program on “Cognitive Readiness” as part of CaProSoc: <https://www.cognitivereadiness.world/>
- Guest lecture in January 2021 by Reinhard Wagner on the topic of *“Projectification of Society”* at the Karlstad University in Sweden
- Keynote in November 2021 by Reinhard Wagner on the topic of *“Projectification of Society – How projects will impact our lives!”* during the IPMA Peru Congreso Bicentenario 2021
- Keynote in November 2021 by Reinhard Wagner on the topic of *“Projectification of Society – A Leadership Opportunity for Project Management Associations”* during the PMI Bulgaria event ProjeXplorer 2021 Navigating the Future of Project Economy

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- CaProSoc supported the Annual Online Conference of Alma Mater Europaea “*All About People 2021*” with a stream on CaProSoc’s special theme and with great attendance of many of you presenting papers, keynotes and participating in a panel discussion
 - Several publications of Reinhard Wagner in the PM World Journal, i.e. “*Turning professional potential into social impact - the new mission for project management associations*”, see <https://pmworldlibrary.net/wp-content/uploads/2021/09/pmwj110-Oct2021-Wagner-turning-professional-potential-into-social-impact-commentary.pdf>
 - Publication released by Wagner, Huemann and Radujkovic on the topic “*The influence of project management associations on projectification of society – An institutional perspective*”:
<https://www.sciencedirect.com/science/article/pii/S2666721521000156?via%3Dihub>
 - Publication released by Smith, Bekker (CaProSoc member) and Marnewick on the topic of “*Projectification in the South African mining industry*” in the Journal of the Southern African Institute of Mining and Metallurgy, see:
http://www.scielo.org.za/scielo.php?pid=S2225-62532021000500009&script=sci_arttext&lng=es
 - Publication of Radujkovic, Matuhina and Novak on “*Phenomenon of Projectification and the Impact on the National Economy – Case of Croatia*”
<https://hrcak.srce.hr/266884>
 - Research project (2021-2024) kicked-off by ISF Munich together with other CaProSoc partners and funded by the German Federal Ministry of Education and Research on the topic of “*KomBEU – Competence Model for Business Development 4.0 in the European Context*”, <https://www.isf-muenchen.de/projekt/kombeu-kompetenzmodell-fuer-business-development-4-0-im-europaeischen-kontext/>
 - Research project initiated by IPMA on “*Projectification of Society (PoS) - Evolution, Opportunities, Threats*”, which is a multi-year survey of the actual state, the evolution as well as associated opportunities and threats of the Projectification of Society (PoS) in selected IPMA member countries together with a cross-national comparison under the leadership of Reinhard Wagner and support of Prof. Dr. Mladen Radujkovic and Prof. Dr. Martina Huemann
 - ERASMUS+ project “*A new academic path for EU Project managers: narrowing the gaps to enable better project design and management in Europe*” with CaProSoc members and partners such as University of Rome Tor Vergata, Alma Mater Europaea, University of Tartu, Universidad Politecnica de Madrid, FH

Joanneum, University Pardubice and Universidade Nova de Lisboa, where AMEU participation is under the leadership of Prof. Dr. Radujkovic

- Initiation of an international study group on “Cognitive Readiness in Disruptive Times (CRiDT)” under the leadership of Dr. Ivano di Filippo in cooperation with ICEC and many others
https://kau.padlet.org/erikmans/Cognitive_Readiness_2021
- Survey on the “*Projectification of Society in Germany*” and publication of an initial report (German language only) via the website of GPM: https://www.gpm-ipma.de/fileadmin/user_upload/Know-How/studien/Sonstige_Studien/Ergebnisbericht_zur_Studie_Projektifizierung_der_Gesellschaft_in_Deutsch..pdf
- Contribution of an article “*The ambivalent role of professional bodies for RPM*” by Reinhard Wagner to the DeGruyter Handbook of Responsible Project Management <https://www.degruyter.com/document/isbn/9783110724783/html>, edited by Dr. Beverly Pasion and Dr. Nigel Williams (member of CaProSoc)
- Contribution of an article “*Achieving sustainable social impact through projects and project management*” by Reinhard Wagner to the Research Handbook on Sustainable Project Management, which will be published by Edward Elgar Publishing and is edited by Dr. Gilbert Silvius and Prof. Dr. Martina Huemann (both CaProSoc members)
- Participation of Reinhard Wagner in the Responsible PM Event Series related to the International Year of Responsible Project Management on the topic of “*Projectification and Project Impact*”, see: <https://www.responsiblepm.com/events>

Outlook and call for action:

- Call for Papers for the EURAM 2022 SIG 10 - PO - Project Organizing Stream 2 “*Projects, Society, and the Dark Side*”, **Deadline for Paper Submission is January 11, 2022 (!)** <https://conferences.euram.academy/2022conference/sig-10-project-organising-po/>
- Special Issue of “Buildings” in the section “Construction Management, and Computers & Digitization” on “*The Impact of Projects and Project Management on Society*”, **papers to be submitted by the end of September 2022:** https://www.mdpi.com/journal/buildings/special_issues/project_manage_society
- Start of a series in the PM World Journal on the topic of “*Projects and project management for a sustainable social impact*” with a first article in January on “*Projects and project management from a social perspective*”

- **Call for Papers until May 1st, 2022** for the 10th IPMA Research Conference “*Value co-creation in the project society*“ between 19-21 June, Belgrade, organized by IPMA Serbia, see more details here: <https://www.ipma-research-conference.world/>
- Special Issue “PM Aktuell” (<https://elibrary.projektmanagement.digital/journal/journal>) (German language only) of the GPM German Project Management Association on “Projects in the context of Society” with several examples, interviews – i.e. with Fridays for Future - and case studies regarding the role of projects in the context of society
- 33rd IPMA World Congress and ProMAC of the Society of Project Management of Japan on the “Role of Project Management for Building a Sustainable Future”, Tokyo, Japan, November 19th -25th, 2022 <https://worldcongress.ipma.world/>

Project Management Stream at 10th AMEU International Conference

Scholars, practitioners and post-graduate students are invited to the 10th Anniversary Alma Mater Europaea (AMEU) Conference, “**It’s About People 2022: Embracing Digital Transformation, For a Sustainable and Ethical Future**”. The conference will be held online from March 11 to 18, 2022, starting with the plenary session on March 11, 2022. **A One-day stream on project management** is traditionally part of the conference program. The official language is English and participation is online. The organizers warmly welcome all

Call for papers: Abstracts for potential paper presentations are being accepted; official deadline is 15 January 2022, with late papers welcome by mid of February. All papers will be subject to peer review. All accepted and presented papers will be published in the conference e-proceedings. Web page:

<https://conference.almamater.si/>. For more information, or late paper submission, please contact Mladen radujkovic at mladen.radujkovic@almamater.si



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We are pretty sure that there is plenty more to report on, just let us know and we will share it with the CaProSoc members. Now it’s time to wish you a great start into a healthy and fulfilling year 2022. Let’s move the research in the frame of CaProSoc fast forward...

Best regards,

Prof. Dr. Mladen Radujkovic and Reinhard Wagner

About CaProSoc

Capabilities for delivering projects in the context of societal development (CaProSoc) is an international research programme initiated in 2019 by Prof. Dr. Mladen Radujkovic and Reinhard Wagner through the Alma Mater Europaea (AME), an international university based in Salzburg (Austria), with campuses in several European cities. AME was founded as an initiative by the European Academy of Sciences and Arts. In 2017, a Doctoral Study Programme »Project Management« was started at the campus in Maribor (Slovenia). The study programme prepares students to think and act strategically, making positive contributions to the society through project management. The CaProSoc research program is based at the AME campus in Maribor.

Through this programme it is aspired that all actors involved in societal development are aware of the important role projects have, the capabilities needed to implement projects sustainably and how they can be used effectively in their respective contexts for the benefit of society. CaProSoc aims at forming a global collaboration network of researchers, practitioners, professional associations, NGOs, governmental agencies and other institutions which share similar responsibilities for delivering projects in the context of societal development.

The activities of the research programme include but are not limited to the following:

- 1) exploring, analysing, researching -the situation, requirements and potential solutions;
- 2) sharing, discussing, recognising -experiences, cases and international best practices;
- 3) co-creating, developing, innovating -concepts, knowledge and practical applications;
- 4) applying, utilizing, sustaining -pilot applications, concepts and customized solutions;
- 5) informing, lobbying, publishing –research findings, solutions and information services.

For more information, visit <https://projectsociety.world/> or contact Reinhard.wagner@almamater.si.

About AMEU ECM PM DR Program

Alma Mater Europaea (AMEU) is an international university based in the Austrian city of Salzburg, with campuses in several European cities. It was founded as an initiative by the European Academy of Sciences and Arts, a learned society of around 1500 prominent scientists, including 29 Nobel laureates. In 2011, the university opened its first campus in Maribor, Slovenia. **Alma Mater Europaea ECM** is the AMEU branch registered in Slovenia, and accredited by local Ministry of Science and Education - <https://en.almamater.si/>

Alma Mater Europaea's Doctor of Science in Project Management (PM DR) degree program offers a focused concentration in Project, Program and Portfolio Management. The study is suited for professionals or researchers who want to improve their competencies up to the highest level of creative leadership. It is part time study, organized by AMEU ECM.

More information at <https://en.almamater.si/project-management-c23>

About the Authors



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Prof. dr. sc. Mladen Radujkovic is Professor of Project Management (PM) and Head of International Doctoral study in Project management at Alma Mater Europaea University (AME ECM) campus Slovenia, also as visiting Professor at Huazhong University of Science and Technology (HUST), Wuhan China 2016 -2019. In 2018. he was elected as member of European Academy of Sciences and Arts (EASA) Austria, also as Honorary Fellow at International Project Management Association (IPMA) headquartered in Switzerland). Recently, he was appointed as PM² Alliance Chair of the Academia and Universities Advisory Committee at Brussels Belgium. In parallel he is Owner of the consulting company Project, Program and Portfolio Expert (PPPE) and President of the Croatian Association for Project Management (CAPM), one of the founders of regional PM association (SENET).

For more than 25 years he served as Professor of Project Management and Construction Management at the University of Zagreb, Croatia. During the period 2002-2006. he held position of Vice dean for research, while from 2006-2010. he was Dean at the Faculty of Civil Engineering. From the period 2010-2011 he was member of Rector's Collegium at University of Zagreb, Croatia. Since 2017 he continued academic career at Alma Mater Europaea University ECM Maribor, being Head and professor of project management and Senate member.

During the last eleven years he was IPMA vice-president for education and research during 2007-2012., President during 2013-2014. and Chair of the IPMA Council of Delegates for 2014-2017. He holds several international certificates in PM, like IPMA level B senior project manager certificate and IPMA level A Executive Consultant and Coach, also as USAID / Booz Allen USA ToT certificate I-IV for infrastructure PM. In year 2018. he received IPMA Honorary Fellowship.

During his career he worked on various jobs including site engineer, project manager, consultant, and professor. At the same time, he held various leadership positions at

companies, associations or universities, such as director, vice dean, dean, vice president, president, chairman.

His academic career includes courses conceptualization and teaching at the undergraduate, graduate and postgraduate university studies, including specialized postgraduate studies titled UNIZG European Projects, UNIZG MBA in Construction, AME ECM Project Management at European Business Studies, also as AME Doctoral Study in Project Management. In parallel he designed and delivered around 80 seminars or workshops related to the project management topics or construction management.

His research activities include head positions for 16 research projects related to the areas of organization or management. He has published more than 200 papers mostly at the international level and focused on project management or construction management topics, out of which more than 50 were published in different journals. He holds reviewer position at 7 international scientific PM journals. He was member of the scientific committee for more than 50 international scientific conferences. In parallel, he delivered some 40 keynote lectures at global conferences, organized in Great Britain, Hong Kong, Finland, Germany, France, Slovakia, South Africa, Czech Republic, Hungary, Romania, India, Italy, Poland, Brazil, South Korea, Panama, Peru, China, Lithuania, USA, Chile, Italy, Dominican Republic, Italy, Mexico, Portugal, Indonesia, Slovenia, Iran, Greece, Belgium, and others.

His references also include participation, consulting or management positions for more than 100 different complex local or regional projects in south-east Europe owned by Ilbau Austria, Strabag Germany, Booz Allen Hamilton USA, IPMA International, Importanne, ADRIS Group, EPTISA, Ernst Young Consulting, Croatia insurance, USAID, Croatian waters, IGH, University of Zagreb, AME ECM, etc. implemented in sectors of research & development, infrastructures, construction, tourism, water, transport, entrepreneurship, investment or education, oil & gas.

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Reinhard Wagner has been active for more than 35 years in the field of project-related leadership, in such diverse sectors as Automotive, Engineering, and Consultancy, as well as various not-for-profit organizations. As Managing Director of Tiba Managementberatung GmbH, a leading PM Consultancy in Munich/Germany, he supports executives of industrial clients in transforming their companies towards a project-oriented, adaptive and sustainably successful organization. Reinhard Wagner has published 36 books as well as several hundred articles and blogposts in the field of project, program and project portfolio management. In more than 20 years of voluntary engagement he served the German Project Management Association (GPM) as well as the International Project Management Association (IPMA) in a range of leadership roles (including President and Chairman) and was granted for his international commitment with the Honorary Fellowship of several IPMA Member Associations. He was named an IPMA Honorary Fellow in 2021.

Reinhard is Senior Lecturer at the Alma Mater Europaea and Programme Manager for the International Research Programme CaProSoc “*Capabilities for delivering projects in the context of societal development*”, Alma Mater Europaea ECM, Maribor, Slovenia. He is currently finishing his doctoral thesis on the topic of Project Society.

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