

## PM PUBLISHING NEWS

### Mindful Project Management

#### ***New book by Elmar Kutsch and Mark Hall published by Routledge***

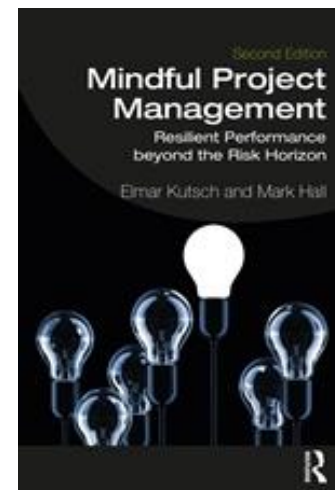
1 February 2022 – Oxford, UK – Routledge has announced the publication of an interesting new book for project managers focused on resilience by Elmar Kutsch and Mark Hall titled ***Mindful Project Management: Resilient Performance Beyond the Risk Horizon***. This book goes beyond commonly accepted standards in project management and looks past mere compliance to determinism and probabilistic approaches to managing uncertainty.

According to the Routledge release: We as project managers often endeavour to implement and follow a project management methodology in the belief that we can reduce the scope for emerging ambiguous requirements, ill-matched resource needs and availability, contractual and funding constraints, and other unwanted uncertainties. However, such 'self-evidently correct' processes are not without their limitations.

Relying on the power of mindful thinking, this book identifies an art to manage uncertainty. Mindfulness is a project-wide human capability to anticipate key events from emerging trends, constantly adapt to change, and rapidly bounce back from adversity. Resilient project managers are forward-thinking and able to foresee relevant scenarios that are likely to occur and which may have damaging effects on performance. We strive to be prepared for the best but also for the worst, and learning is nurtured and encouraged. We believe that with purpose, whatever uncertainty hits us, and regardless of the damage caused, we can prevent a crisis from happening in the first place. When a crisis occurs, we can recover and bounce back from shocks, quickly restoring 'normal' management.

**Elmar Kutsch** is Associate Professor in Risk Management, Cranfield School of Management, UK. Previously, he held a variety of commercial and senior management positions within the Information Technology (IT) industry. As a passionate skydiver and former project manager, his interests, both privately and professionally, revolve around the management of risk and uncertainty.

**Mark Hall** is Senior Lecturer in Project and Operations Management and Director of the MBA Programme in Birmingham Business School at the University of Birmingham, UK. Previously, he worked at the Universities of Bristol and Bath. Before becoming an academic, Mark worked in the UK and internationally for several years as a surveyor and project manager.



For more about this book, go to <https://www.routledge.com/Mindful-Project-Management-Resilient-Performance-Beyond-the-Risk-Horizon/Kutsch-Hall/p/book/9780367497484>

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Source: Routledge