

*For Immediate Release*

## **PM World signs cooperation agreement with CEI - ESLI Paris**

### ***Newly-signed MOU provides basis for broad cooperation with leading French logistics and supply chain research institution***

23 May 2022 – Dallas, TX, USA and Paris, France – PM World has announced the signing of a formal “Memorandum of Understanding for Cooperation and Mutual Support” between the organization and **Ecole Supérieure de Logistique Industrielle** (ESLI), Campus Esprit Industries (CEI) - ESLI Paris. CEI – ESLI Paris is the Paris campus of the Graduate School of Industrial Logistics, a French public higher education research institution. PM World publishes the international *PM World Journal* (PMWJ) and maintains the PM World Library (PMWL), an online resource for continuous learning in program and project management.

Under terms of the agreement, PM World will provide the following:

- Post banner ads and promote CEI – ESLI Paris programs & activities on PM World websites;
- Publish news articles about CEI – ESLI Paris, its PM courses, professors and PM events;
- Publish articles, papers and other works by CEI – ESLI professors and students;
- Invite CEI – ESLI Paris to sponsor a series of monthly articles on Supply Chain issues affecting projects and project management for publication in the PMWJ;
- Provide monthly email of PMWJ Table of Contents for sharing with CEI – ESLI Paris faculty and students;
- Identify CEI – ESLI Paris as an Affiliate on PM World websites with links to the CEI – ESLI Paris home page;
- Offer CEI – ESLI Paris students two years of free Student Member access to the PMWL;
- Offer CEI – ESLI Paris professors unlimited free access to the PMWL;
- Offer several unpaid research internships for CEI – ESLI Paris students to conduct project management research, most notably related to supply chain and logistics; and
- Support CEI – ESLI Paris in its scientific manifestations through PM World’s network of experts, advisors, scholastic researchers and others.

CEI - ESLI has agreed to the following:

- Identify the PMWJ as a Media Partner on CEI – ESLI Paris website & platforms;
- Provide news and information to PM World as a basis for breaking news articles;
- Provide monthly written scientific material to PMWJ authored by CEI – ESLI Paris professors (e.g. Interview, Featured Paper, Advisory Article, Commentary, Case Study, Report, Student Paper, Book Review, etc.)
- Provide a CEI – ESLI Paris professor (Mohamad-Fadl HARAKE) to act as an International Academic Advisor for the PMWJ in France;
- Provide other CEI – ESLI Paris professors to become PMWL Research Scholars;
- Qualify the PM World internships of CEI – ESLI Paris students for university credit; and

- Review and redesign PM courses that are offered by CEI – ESLI Paris professors on the basis of the latest notions that were developed by PM World experts.

According to PMWJ editor **David Pells**, “Today, logistics and supply chain issues represent two of the most important and challenging issues in the international project management field. The recent Covid-19 Pandemic and now the war in Ukraine have completely disrupted global supplies of energy, food and many other items. Repercussions related to lockdowns, border & trade restrictions, inflation, shipping challenges, international relations and other issues have created major problems for many programs and organizations worldwide. This new relationship with ESLI is a great opportunity to introduce their knowledge and expertise to the global project management community.”

According to **Prof. Thierry Savage**, CEI-ESLI Director, “We are happy to enter this new alliance with PM World. We share PM World’s commitment to enhancing theoretical approaches with practical experience through cooperation and knowledge sharing with experts and industry leaders. We also recognize not only the importance of logistics in projects by also the value of project management in logistics and supply chain management.”

### **About CEI – ESLI Paris**

**CEI – ESLI Paris (The Graduate School of Industrial Logistics – Paris Campus)** is a Higher Education and Professionalization Research Institution that offers programs specializing in Supply Chain Management, logistics, procurement, cybersecurity and other topics, including project management. The school is supported by regional, departmental and national (French) and international, public, private and associative bodies. ESLI’s academic staff includes renowned professors and scholastic researchers as well as industry executives that crisscross theory and practice in order to deliver the best academic experience to students. Learn more at <https://www.campus-redon-industries.com/en/campus-e-s-p-r-i-t-industries-redon-paris-2/>

### **About PM World**

**PM World** (PMW) is a small information resources and services company, owned and managed by experienced leaders in the project management field. Based in the United States, PMW works with a network of respected advisors, authors, correspondents and organizations worldwide. PMW produces and publishes the **PM World Journal**, an open-source, web-based monthly publication featuring dozens of articles, papers and other works about projects and project management. PMW also maintains the **PM World Library (PMWL)**, a global resource for continuous learning in programme and project management. To see the latest edition, go to [www.pmworldjournal.com](http://www.pmworldjournal.com). To learn more, visit [www.pmworldlibrary.net](http://www.pmworldlibrary.net).