

## **Project Management in Spain:**

### **Monthly report <sup>1</sup>**

End of July 2022



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## **Cycle of Seminars on the value of Project Management in public projects**

The Spanish Association of Integrated Project Management (AEDIP) organized a Series of Webinars entitled IN PUBLIC – The value of Project Management in public projects, inviting reflection on the use of Project Management in public administration, Next Generation funds, public-private participation and concessions.

During the different conferences, which took place on July 15, 16 and 17, they talked about how construction projects are managed from the administration, and tried to understand what private initiative can contribute in the improvement of planning, design and construction processes. In addition, it delved into the reasons why this figure is not widespread in the administration; and the need for a boost to achieve the recovery and rehabilitation goals that are proposed in a short period of time.

On the first day, on what was the opening day of the cycle, we tried to deal with the possible reasons why the figure of the Project Manager, despite its expansion and proven success in the management of projects in the private sector, is not yet used in the public administration to tender its services. For this, we had Javier Albisu, Managing Director of Land Housing of Aragon; and Eva Mañes, technical advisor to the cabinet of the Undersecretariat of the Ministry of Inclusion, Social Security and Migration; who explained

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to us how projects, portfolios and programs are being managed in the administration, and helped to know more about their needs, limitations and also their success stories.



Madrid – Gran Vía street

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Commission) in project management; José María García, Deputy Minister of Housing and Territorial Planning of the Community of Madrid; and Cándido Pérez, Partner Responsible for Infrastructure, Transport, Government and Health at KPMG.

All of them are representatives of organizations that have very different functions in the value chain, which provided complementary points of view of a situation in which there are still many uncertainties, but which will be key to the recovery and transformation of the economy in the medium and long term.

In the cycle, issues such as the participation of the Project Manager in these projects, the potential of public-private collaboration and the changes necessary to relaunch the sector in a short period of time have been resolved.

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## About the Author



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**Alfonso Bucero**, MSc, CPS, ACE, PMP, PMI-RMP, PfMP, SFC, IPMO-E, PMI Fellow, is an International Correspondent and Contributing Editor for the *PM World Journal* in Madrid, Spain. Mr. Bucero is also the founder and Managing Partner of BUCERO PM Consulting. Alfonso was the founder, sponsor, and President of the PMI Barcelona Chapter until April 2005 and belonged to PMI's LIAG (Leadership Institute Advisory Group). He was the past President of the PMI Madrid Spain Chapter and then nominated as a PMI EMEA Region 8 Component Mentor. Alfonso was a member of the PMIEF Engagement Committee. Alfonso has a Computer Science Engineering degree from Universidad Politécnica in Madrid and is studying for his Ph.D. in Project Management. He has 32 years of practical experience and is actively advancing the PM profession in Spain and Europe. Alfonso received the *PMI Distinguished Contribution Award* on October 9, 2010, the *PMI Fellow Award* on October 22, 2011, and the *PMI Eric Jenett Excellence Award* on October 28, 2017. Mr. Bucero can be contacted at [alfonso.bucero@abucero.com](mailto:alfonso.bucero@abucero.com).