



PMSA Virtual Conference 2nd & 3rd November 2022

Sponsorship & Marketing Opportunities

ABOUT THE CONFERENCE

The 2022 Project Management South Africa Conference will be making history as it will explore the continued role and importance of project management during a time of unprecedented business uncertainty. It will offer opportunities for innovative thinking and possibly also lead to new ways of navigating a new era.

The past two and a half years have been challenging for most, with many opportunities lost. This applies to those who lost their livelihoods, as well as marketers who lost customers through the hardship they faced. With life returning to normal, literally “rising from the ashes”, exposure and opportunities to reach new markets have developed. PMSA’s membership is representative of the vast number of industries in which Project Management is practiced. A virtual event bringing together close to 200 professionals to share their experience and insights into the application of project management across this wide range of industries, would be an ideal means to reach this audience.

RISING FROM THE ASHES

SPONSORSHIP

Sponsors are invited to consider financial support of the conference in return for all or a combination of the following benefits, commensurate with the sponsored amount:

- Complementary delegate tickets for up to 5 delegates / clients
- Breakouts will be short, and attendees will probably want to step away / catch up on calls/emails
- Digital branding opportunities
- Sponsors videos / ads play during the intervals
- Naming rights associated with conference sessions and services
- Association in conference media channels

PMSA 2022 Blended Sponsorship Package

Type	Detail	Investment Required
PMSA 2022 Sponsorship Package	<ul style="list-style-type: none">• 5 x Complementary delegate tickets• Website placement• Registration Page placement• Branded email invitations• Sponsor Logo on every speaker presentation template - Thanking all sponsors (single slide)• Sponsor Breakout videos - over Tea and Lunch• Dedicated Social Media Post - thanking sponsor on LinkedIn / Instagram	R15 000 R2000 extra if additional 5 x seats are required

PMSA DETAILS

Project Management South Africa is a non-profit company recognised by the South African Qualifications Authority (SAQA) as a professional body. Income from the conference contributes to PMSA's ability to deliver knowledge and development opportunities, other benefits to its member base and is essential to the sustainability of the body.

For more information, please mail: pmsa@ripcord.za.com / operations@projectmanagement.org.za or call the PMSA National Office on +27 11 5932072/3 or visit the PMSA website at www.projectmanagement.org.za.