

For Immediate Release

Dr. Al Zeitoun appointed PMWJ Honorary Global Advisor

PMI Fellow and former board member joins international advisory team for PM World Journal and Library

25 October 2022 – Maryland and Texas, USA – PM World has announced the appointment of **Dr. Al Zeitoun** as an honorary global advisor for the *PM World Journal* (PMWJ) and PM World Library (PMWL). Dr. Zeitoun is a Global Future of Work Executive for Siemens DI SW in the United States where he is the Senior Director of Strategic Operations responsible for driving global program management practices, Masterplan governance, and enabling strategy transformation processes and priorities.

He was previously Executive Director for Emirates Nuclear Energy Corporation, Abu Dhabi, UAE, where he was responsible for creating its strategy execution framework, achieving transformation benefits, governance excellence, and creating the data analytics discipline necessary for delivering on the detailed high visibility country energy mission roadmap.



At the McLean, USA HQ of Booz Allen Hamilton, Dr. Zeitoun strategically envisioned and customized digitally enabled EPMO advisory, mapped playbooks, and capability development for clients' complex strategic initiatives. Furthermore, he led the firm's Middle East North Africa Portfolio Management and Agile Governance Solutions.

With the International Institute of Learning, Dr. Zeitoun played a senior leadership role and operated as a global instructor and coach. He was instrumental in driving its global expansions, thought leadership, and operational excellence methodology to sense and shape dynamic ways of working across organizations worldwide.

Dr. Zeitoun is a future of work, business optimization, and operational performance excellence thought leader with global experience in strategy execution. His experiences encompass leading organizations; delivering their Enterprise Digital and Business Transformation; guiding fitting frameworks implementations; and using his empathy, engineering insights, and collaboration strengths to successfully envision new business models and execute complex missions across diverse cultures globally.

One of Dr. Zeitoun's recent publishing achievements is the 2022 Wiley textbook on the future of project management: *Project Management Next Generation: The Pillars for Organizational Excellence*. He continues to deliver keynotes and papers on business and project topics, such as his upcoming PMI Global Summit presentation: "*Organizational Excellence Ecosystem: Putting Next Gen Project Management Pillars to the test.*"

A long active member of PMI while living in various countries, Dr. Zeitoun served on the PMI Global Board of Directors in 2007, between 2014 and 2016, and again in 2018. He received the PMI Fellow Award in 2019. He speaks English, Arabic, and German and enjoys good food, travel, and volunteering.

According to PMWJ editor David Pells, "Dr. Zeitoun has emerged as a true thought leader in the project management world, based on his global experience, research and PMI leadership roles in recent years. He has authored works for the PMWJ previously and is this

year co-authoring, with Dr. Harold Kerzner, a series on 'The Connected Future Business Culture: The Great Project Management Accelerator'. He brings deep knowledge and insights related to some important current organizational and technology trends to our advisory team."

Dr. Zeitoun stated, "It is impressive to see such influential leaders from the project management professional community networking in support of a digital publication and library. It's an honor to join this group of heavy hitters from so many countries and I hope to contribute as well as gain new insights."

Pells added, "I have known Al Zeitoun since 1994 when we met at PMI's global conference in Vancouver, BC. We kept in touch over the years, meeting at PM events, and I saw him serving in ever more senior executive roles in global organizations, then assume global leadership roles for PMI. I am honored and happy to welcome him to our advisory team."

PM World engages with professional and academic leaders in various countries to support the organization's dual missions of advancing knowledge sharing and continuous learning related to modern program and project management. To see all current Honorary Global Advisors, visit <https://pmworldlibrary.net/team/global-advisors-pm-profession/>

Registered with the US Library of Congress (ISSN 2330-4480) and indexed by EBSCO, the **PM World Journal (PMWJ)** is a web-based monthly publication featuring dozens of articles, papers and other works about projects and project management around the world. The PMWJ is produced and maintained by PM World which also maintains the **PM World Library (PMWL)**, a global resource for continuous learning in programme and project management. To see the latest edition, go to www.pmworldjournal.com. To learn more, visit www.pmworldlibrary.net.