

Publishing News

Project Management Next Generation: The Pillars for Organizational Excellence

Wiley announces new project management book by Harold Kerzner, Al Zeitoun and Ricardo Viana Vargas

1 November 2022 – New York, USA – Wiley publisher in the U.S. have published a major new book titled “*Project Management Next Generation: The Pillars for Organizational Excellence*” by three internationally well-known project management leaders. Dr. Harold Kerzner is the author of many popular textbooks on project management. Dr. Zeitoun and Dr. Vargas are former board members and Fellows of the Project Management Institute (PMI).

According to the book’s PR, the authors deliver an expert discussion on project management implementation in organizations of all kinds. The book explores 10 pillars of project management that will be critical for companies in the coming decade. It offers contributions from industry changemakers and thought leaders that provide a balance between practical experience across a variety of programs, projects, and transformation initiatives.

The book is aimed at practicing project managers who seek hands-on guidance and insightful case studies complete with discussion questions and instruction materials, including PowerPoint lecture slides and a full Instructors Manual on the companion website. In addition to the perspectives of several global commercial organizations on the project management industry’s future, readers will find:



- Thorough introductions to project management as a strategic competency and corporate project management cultures
- Comprehensive explorations of workforce upskilling and defining project success
- Practical discussions of flexible project management frameworks and flexible life cycle phases and project governance
- In-depth examinations of value-driven project management and metrics, as well as metrics for intangible assets, and strategic metrics

HAROLD KERZNER, Ph.D., (Boynton Beach, FL), is Senior Executive Director for Project, Program and Portfolio Management at International Institute of Learning, Inc. (IIL). Dr. Kerzner's profound effect on the project management industry inspired IIL to establish the Kerzner International Project Manager of the Year Award, which is presented to a distinguished PMP or global equivalent each year. More recently,

ILL donated \$1M to the Project Management Institute Educational Foundation (PMIEF) to establish the Dr. Harold Kerzner Scholarship Fund.

AL ZEITOUN, Ph.D., EVP, PMP, PMI-RMP, PMI-SP (Bethesda, MD), has over 30 years of global experience in project management and strategic change, leading operational excellence for large corporations. His transformative strategy execution includes roles such as Executive Director, Emirates Nuclear Energy Corporation (ENEC), UAE. Dr. Zeitoun built the internal capabilities to support operational readiness for the complex \$20B one-of-a-kind new build of four nuclear power plants. Dr. Zeitoun is a thought leader who has taught at several leading institutions, including PwC Academy's MBA courses, University of Maryland's PMO courses, and ITT Technical Institute's Master of PM Curriculum Development and Delivery program.

RICARDO VIANA VARGAS, Ph.D., PMP (Lisbon, Portugal), is a chief advocate in the project economy passionate about transforming ideas into action. Specializing in implementing innovative global initiatives, capital projects and product development, Ricardo has directed dozens of projects across industries and continents, managing more than \$20B in global initiatives over the past 25 years. Ricardo shares his expertise with millions of professionals around the globe through his "5 Minutes Podcast," which he's hosted since 2007. He has written 15 books on project management, risk and crisis management, and transformation, which have been translated into six languages and sold more than half a million copies. He is the first Latin American to be elected Chairman of the Project Management Institute.

First published in June 2022, the 512-page book is available in hard cover or e-book.

For more about the book, [click here](#) or purchase it on Amazon at

<https://www.amazon.com/Project-Management-Next-Generation-Organizational/dp/1119832276> or Barnes and Noble at

<https://www.barnesandnoble.com/w/project-management-next-generation-harold-kerzner/1139889438>

Editor's note: Dr. Kerzner, Dr. Zeitoun and Dr. Vargas are all honorary global advisors for the PM World Journal and Library.