

Call for Papers

Projects in Sustainability – Project Management Forum 2023, Lugano

Sustainable projects or sustainability of design? Join the discussion in October, virtually or in person

13 January 2023 – Lugano, Switzerland and Dallas, TX, USA – Organizers of the 4th Project Management Forum to be held in Lugano, Switzerland during 23-24 October 2023 have issued a call for papers for the event. The conference is being organized under the auspices of the University of Applied Sciences and Arts of Southern Switzerland (Scuola universitaria professionale della Svizzera italiana, SUPSI) in Lugano.

According to their announcement:

In an ever-changing world, the sustainability of our every action is more important than ever. This is also reflected in the management of the projects, in its results, and in the responsibility that all stakeholders have toward sustainability in the product's life cycle.

Project sustainability must become a common approach related to the management of projects, programs, institutions, organizations, people and other entities that require production, marketing, distribution and delivery of effective and efficient products and services. It's an established fact that most of the projects are failing due to the lack of an appropriate sustainability plan. A project's philosophy, mission, vision, values and goals should be fully articulated and stated in the plan.

In the near future, we believe that sustainability analysis will be crucial in defining the relevance of the project, its acceptability and feasibility, determining its success or otherwise. Aspects such as financial analysis, risk analysis, communication, operational plan, training, human resource development, ethical aspects of the project as well as environmental and social approaches will contribute more and more to determine its sustainability

The Project Management Forum 2023, now in its 4th edition, on Monday, October 23 and Tuesday, October 24, 2023, at the Campus East in Viganello, Lugano (CH), intends to give its contribution to a sustainable development by discussing the topic of sustainability within Project Management, facing this increasingly actual and



important issue through testimonials, workshops and presentations. We therefore invite professionals and organizations who are confronted with this issue to provide their experience and impression by participating as speakers at the PM Forum.

To propose your contribution, you should send:

- ◆ Title of the talk
- ◆ Name of the speaker
- ◆ Brief introduction of the speaker (500 characters)
- ◆ Form of the talk (paper, panel discussion, workshop, ...)
- ◆ Abstract (max 2000 characters)

Abstracts and Proposals due by 31 March 2023.

Your proposals should be emailed to info@apm-ticino.ch with the subject line:

"PM Forum 2023 - intervention proposal"

Participation can be in online mode.

To view the Call for Papers in Italian language, [click here](#).

Editor's note: The PMWJ will act as a media partner for this event, so please consider participating. Contact the email above for more information.