

## PM PROFESSION NEWS

# PM World renews strategic alliance with ISIPM in Italy

## ***New MOU continues strategic cooperation and mutual support***

17 January 2023 – Dallas, TX, USA and Rome, Italy – PM World has announced the renewal of its strategic alliance with the Istituto Italiano di Project Management (ISIPM). Leaders of the two organizations have signed a new “2023 Memorandum of Understanding for Cooperation and Mutual Support”. PM World publishes the international *PM World Journal* (PMWJ) and maintains the globally recognized PM World Library. ISIPM is the Italian national project management professional association based in Rome. An original cooperation agreement was signed in 2021.

Under terms of the agreement, PM World will continue to provide the following to ISIPM:

- Post banner ads and promote ISIPM’s annual PMexpo conference on PM World websites;
- Publish news articles about ISIPM activities and project management in Italy;
- Publish articles, papers and other works by ISIPM members;
- Provide monthly email of PMWJ Table of Contents for sharing with ISIPM members;
- Identify ISIPM as an Affiliate on PM World websites with links to ISIPM’s home page; and
- Provide memberships in the PM World Library for all ISIPM members at one low group cost.



ISIPM has agreed to continue the following:

- Identify the PMWJ as a Media Partner and post the PMWJ logo on ISIPM’s PMexpo conference website;
- Provide news and information to PM World as a basis for breaking news articles;
- Provide an ISIPM leader to act as an International Correspondent for the PMWJ in Italy;
- Identify PM World as a strategic partner on ISIPM’s website; and
- Purchase an annual group membership for all (2,000+) ISIPM members in the PM World Library at a steeply discounted price

According to PMWJ editor **David Pells**, “Our relationship with ISIPM was very fruitful last year, with several hundred ISIPM members registering in the PM World Library. We published a number of articles and papers in the PMWJ by ISIPM members,

including outstanding reports by Alessandro Quagliarini. And we were happy to share the PMWJ table of contents with ISIPM leaders and members each month.”

According to **Graziano Trasarti**, ISIPM president, “We consider the PM World Library to be a highly useful resource for ISIPM members. The PMWJ is also widely read in Italy and well-respected among our members. I look forward to working with the PMWJ as media partner for PMexpo again and am happy to renew our relationship with PM World for another year.”

### **About ISIPM**

**Instituto Italiano di Project Management (ISIPM)** is a not-for-profit professional association representing the interests of project, programme and portfolio management professionals throughout Italy. ISIPM members are project management practitioners at various career stages representing many different industries and organizations. With 4,000+ members throughout Italy, ISIPM offers project management educational and certification services and organizes activities and events on a regular basis, including an annual PMexpo project management conference. Learn more at <https://www.isipm.org/>

### **About PM World**

**PM World** (PMW) is a small information resources and services organization, owned and managed by experienced leaders in the project management field. Based in the United States, PMW works with networks of respected advisors, authors, correspondents and organizations worldwide. PMW produces and publishes the *PM World Journal*, an open-source, digital practitioner-oriented publication featuring dozens of articles, papers and other works about projects and project management around the world. PMW also maintains the **PM World Library (PMWL)**, a global resource for continuous learning in programme and project management. To see the latest edition, go to [www.pmworldjournal.com](http://www.pmworldjournal.com). To learn more, visit [www.pmworldlibrary.net](http://www.pmworldlibrary.net).