

BREAKING NEWS

Keynote Speakers and Program Set for 15th UT Dallas Project Management Symposium in May 2023

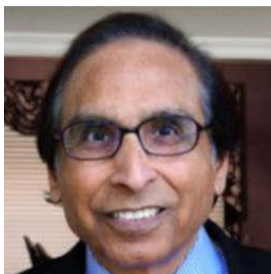
Don't miss the premier project management conference in north Texas scheduled for 22-23 May

12 April 2023 – Richardson, TX, USA – Keynote speakers and full program have been announced for the 15th annual University of Texas at Dallas (UT Dallas) Project Management Symposium. The 15th UT Dallas PM Symposium, under the general theme of “*Exploring Emerging Trends in Project Management*”, will be held during 22-23 May 2023 at the Naveen Jindal School of Management on the UT Dallas campus in Richardson, Texas, USA (just north of Dallas). [Visit the symposium website here.](#)

The symposium is organized by the [Graduate Program in Project Management at UT Dallas](#), in cooperation with the PMI Dallas Chapter and the *PM World Journal*. This 2-day Project Management Symposium will again be one of the largest PM conferences in the southwestern United States this year. Join other PM professionals, network, share experiences and continue your project management journey at this live event. [More information on the conference website.](#)

Since 2007, this has been one of the premier PM conferences in the region and one of the most highly rated in the central United States. The full two-day schedule of keynote and professional presentations and discussions has been announced and can be seen [here](#).

Keynote Speakers



Madan Birla, Former FEDEX executive, will speak on the topic of “Project Management: A Proven Path to Making a Difference and Getting Promoted”. In his 22 years at FedEx, Madan was Managing Director of Long-Range Operations and Facilities Planning, and Materials and Resource Planning before being named Managing Director in the company’s Leadership Institute. At the FedEx Leadership Institute, he excelled as a facilitator of Innovation, Leadership and Life Balance courses for all levels of management throughout the world. Post FedEx, he has been advising executives on how to unleash employee creativity and commitment to build a culture of innovation and performance. He is the author of *FedEx Delivers: How the World’s Leading Shipping Company Keeps Innovating and Outperforming the Competition*, published by John Wiley & Sons. *Monday, May 22, 8:15-9:30 a.m.*

Jenna Covington, Executive Director and General Manager, North Texas Municipal Water District; With an annual operations and capital budget of more than \$590 million, NTMWD provides drinking water treatment and delivery, wastewater collection and treatment, and solid waste services for a population of over 2 million people in one of the fastest-growing regions in the country. NTMWD's service area covers 2,200 square miles in 10 counties and serves about 80 communities with drinking water, over 1.4 million with wastewater collection and treatment, and approximately 900,000 for solid waste collection and transfer to a regional disposal site. Prior to this role Jenna worked at CH2M Hill as a VP, Client Portfolio Manager, and Project Manager. *Tuesday, May 23, 9:30-10:45 a.m.*



Anne Guevara, Senior Director, Program Excellence, BAE Systems, will speak on the topic of “The art of the possible: Leveraging Augmented Intelligence to improve program design decision-making.” Anne Guevara is senior director of the \$350M ICS portfolio within C4ISR Systems business area of BAE Systems’ Electronic Systems sector. The ICS product line provides secure, interoperable, multi-channel, multi-band communications and crypto solutions to Department of Defense and coalition forces across 45 nations. Concurrent with her ICS product line director role, Ms. Guevara also serves as a Director of Data Link Solutions (DLS), a Joint Venture between BAE Systems and Raytheon Technologies Collins Aerospace. *Tuesday, May 23, 8:00-9:15 a.m.*

Stephen Kiser, Regional Economist, FDIC Division of Insurance and Research, will speak on how the economic outlook is relevant to project managers from diverse companies. At the FDIC, Stephen is responsible for economic analysis of the financial services industry, financial markets, and FDIC insured banks and thrifts. Responsibilities include identifying, monitoring, and addressing existing and emerging aggregate risks to the banking industry’s deposit insurance fund. As a part-time lecturer, he teaches several courses at UT Dallas including “International Business Management” and “Business Economics” in the university’s EMBA programs. *Monday, May 22, 3:30-4:30 p.m.*



Plus, Full Program of Presentations & Panel Discussions: 45 presentations by project management practitioners and leaders will be featured, along with three panel discussions on new, innovative and stimulating topics related to advances in the field of program and project management. [See full agenda here.](#)

Early registration ends soon. Discounted individual and group prices are offered. If you are a project manager or project management professional living in Texas or nearby states, plan to attend this world class symposium. If you employ project and program management leaders, send them to this world-class event. For more information or [to register, click here.](#)

As it is each year, the 2023 symposium will be held in world-class facilities in the **Naveen Jindal School of Management** on The UT Dallas campus in Richardson, Texas, USA. The event will include keynote speakers, professional presentations, interactive sessions, lunches and coffee breaks, and a networking reception. For additional information or with questions contact pmsymposium@utdallas.edu or [visit the UTD symposium website here.](#)

Since 1997 the **Project Management Program at The UT Dallas** provides application-oriented education for professionals with significant project, program or general management responsibilities. Established in the Executive Education Center in UT Dallas' Naveen Jindal School of Management, students can earn a Graduate Certificate in Project Management, a Master of Science degree with an emphasis in project management, or a Master of Business Administration (MBA) degree with project management emphasis. For more information, visit project.utdallas.edu.



The award-winning **PMI Dallas Chapter** is a volunteer-based professional association dedicated to supporting the growth and development of project management practitioners, as well as building awareness of the project management discipline and its critical role in business and organization success. With more than 500,000 members in over 200 countries, the Project Management Institute (PMI®) is the world's largest membership association for project management. Founded in 1984 and with over 4,000 members, the PMI Dallas Chapter is one of the world's largest and most active PMI components. To learn more, visit www.pmidallas.org



The **PM World Journal** (ISSN: 2330-4480) is a practitioner-oriented digital publication featuring dozens of articles, papers and stories about projects and project management around the world. The journal is published monthly by PM World, which also maintains the PM World **Library (PMWL)**, a global resource for continuous learning in program and project management. To read the latest edition, go to www.pmworldjournal.com. To learn more, visit www.pmworldlibrary.net.

