Sensemaking in the Agile Forest

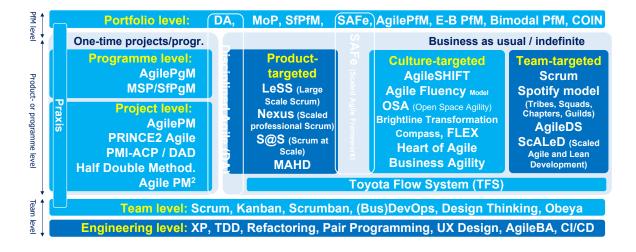
The evolution of agile frameworks 1, 2

Henny Portman

Introduction

My estimate is that there are more than 100 agile project, program, and portfolio management approaches. I have closely followed the development of agile frameworks in recent years, building my 'Bird's eye view on the agile forest' (see figure)³ and recognizing an evolution of frameworks within it:

- Pilot phase: supporting one team
- Engineering phase: focus on skills within a team
- Scaling up to multiple teams: each team autonomous, permanently collaborating teams on one product or service, temporary structure with permanent or non-permanent teams
- Scaling up to organization: portfolio management
- Repair phase: focus on the agile mindset, the agile culture



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² Editor's note: This is the final article in a series by Henny Portman, one of the world's leading authorities on "agile". Based in The Netherlands, Henny coined the term "agile forest" in 2019 to describe the many agile frameworks that have emerged over the last 20 years. This series was intended to help readers better understand the agile concept, navigate through the 'underbrush' and more successfully apply whichever framework is selected for their projects. See a list of series articles at the end of this article.

³ Portman, H. (2020). *A new bird's eye view on the agile forest*; PM World Journal, Vol. IX, Issue X, October. https://pmworldlibrary.net/wp-content/uploads/2020/09/pmwj98-Oct2020-Portman-a-new-birds-eye-view-on-agile-forest.pdf

Pilot phase: supporting one team

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This phase already started at the end of the 20th century. The Agile Manifesto⁴, agreed by 17 people in Utah (2001), brought structure and is the starting point for most of the agile approaches.

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Some key characteristics for agile ways of working supporting one team are:

- Permanent or temporary. Is the team set up for a temporary period (as part of a project)
 or is it a permanent team using agile ways of working? In the last situation you could say
 "we bring the work to the team" and the product owner could put it on the backlog.
- The size of the team. If the team gets too big, cooperation between team members is made difficult by the number of possible lines of communication. A team size of 5 to 9 members is considered optimal.
- Team members. Team members must be among other things motivated to deliver, must be able to handle ambiguity and must have a high degree of agreeability.
- Team autonomy. How autonomous can the team be. What agreements are made regarding decision making. When can they make decisions on their own, when do the need to escalate?
- Timeboxed or continuous flow. Will there be a delivery heartbeat of one or two weeks (sprint or timebox) or will the team deliver piece of work by piece of work (backlog item by backlog item).

Some examples of frameworks or methods supporting one team are: Scrum (timeboxed), Kanban (continuous delivery), and DevOps.

Engineering phase: focus on skills within a team

At a certain moment it became clear that the team's participation in a Scrum or Kanban training program was not enough to achieve the desired results. This was clearly stated in the Manifesto for Software Craftmanship⁵ (see also the box). Martin Fowler talks about FlaccidScrum⁶ to highlight the fact that without technical practices Scrum will not work.

Manifesto for Software Craftmanship (2009). As aspiring software craftsmen, we are raising the bar of professional software development by practicing it and helping others learn the craft. Through this work we have come to value:

- Not only working software, but also well-crafted software.
- Not only responding to change, but also **steadily adding value.**
- Not only individuals and interactions, but also a community of professionals.
- Not only customer collaboration, but also **productive partnerships.** That is, in pursuit of the items on the left we have found the items on the right to be indispensable.

⁴ See for an explanation of the Agile manifesto and underlaying principles: Portman, H. (2022). What is Agile? Sensemaking in the Agile Forest series, *PM World Journal*, Vol. XI, Issue I, January.

 $[\]frac{https://pmworldlibrary.net/wp-content/uploads/2022/01/pmwj113-Jan2022-Portman-what-is-agile-sensemaking-in-the-agile-forest-series-article1.pdf$

⁵ http://manifesto.softwarecraftsmanship.org

⁶ https://martinfowler.com/bliki/FlaccidScrum.html

To be successful you must have a suitable environment e.g., in the cloud with tools like Azure or Amazon Web Services. Your application architecture must support timeboxed or continuous flow delivery (ever tried to run a three-month user acceptance test in a two-week sprint?). This means you need a continuous integration and continuous deployment (CI/CD) pipeline and/or a microservices architecture.

Besides the suitable environment you must have team members who must be able to work in that environment. These team members, now often called engineers, must have the right environment skills as well as the skills to use all the supporting tools (e.g., GitHub, GitLab, Chef, Jenkins, Argo).

On top of these environment skills the team members must understand different way of working e.g., test driven development, pair programming, and refactoring.

Scaling up to multiple teams: each team autonomous, permanently collaborating teams on one product or service, temporary structure with permanent or non-permanent teams

Now an individual team can show the added value of using an agile approach you could make the next step to scale up to multiple teams. Here we find three groups of approaches. Each team is autonomous, different teams must work together to deliver a complete product or service and the situation that you still have a temporary (project) structure with temporary non-agile teams as well as (permanent) agile teams.

To start with the last one. What do you need to do when you want to bring a request to a team but there is no team to accept the initiative, or the team can't implement the change? You must build a team and bring the team to the initiative. And who can build such a team? I would say a project or program manager. I see many organizations making a transition to an agile way of working and firing their project and program managers. Within six months, project and/or programme managers are hired again, sometimes with a different job title, but doing the same thing. Some examples of frameworks or methods supporting this temporary hybrid structure are PRINCE2 Agile, AgilePM, AgilePgM, and Disciplined Agile Delivery (DAD).

It's also possible that you need more than 9 people to develop and maintain a product or service. In that case you must build a team of teams. But there is a limit how many teams can work together. The British anthropologist Robin Dunbar found a correlation between primate brain size and average social group size and that's known as Dunbar's number⁷. Dunbar's number is a suggested cognitive limit to the number of people (approximately 150) with whom one can maintain stable social relationships—relationships in which an individual knows who each person is and how each person relates to every other person. Agile approaches supporting team of teams offer coordination mechanisms between the teams and facilitate dependency management. To make integration of each team's work possible there will be a cadence and

⁷ https://en.wikipedia.org/wiki/Dunbar%27s number

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synchronization between all the teams. Differences between the approaches are related to the involvement off all team members or only representatives during planning sessions, the usage of single or multiple timebox horizons (e.g., SAFe with team and program iterations versus LeSS or Nexus with a single timebox horizon), the usage of a single or cascaded backlogs (e.g., SAFe with epic, program, team backlog versus LeSS or Nexus with one backlog and the usage one product owner or hierarchy of product owners.

In case you need more than 150 people to build and maintain one product you need a team of teams of teams' structure. I have seen in the medical equipment industry set-ups with 30 to 40 teams working on one product (physical parts, hardware, software, commercial material, ...). Examples of these approaches are SAFe, LeSS Huge, and Nexus⁺.

In case of autonomous, independent teams there is no need for synchronization, cadence, or dependency management. These teams can choose their own way of working and have their own product owner. Some examples of frameworks or methods to support these teams are AgileDS and Spotify.

Scaling up to organization: portfolio management

Now that it has been scaled up to the teams, the next phase is to look at what those teams are doing or should be doing. You also need agile portfolio management frameworks to facilitate this process. Probably an approach that supports both permanent agile teams and temporary projects is the most obvious. And actually, existing portfolio management frameworks or methods can handle this as long as the horizon over which commitments are made is not too long (e.g. quarterly) so that changes can easily be incorporated. Aspects on which a distinction is made are the manner of prioritization (e.g., multi criteria analysis, MoSCoW, WSJF (relative estimation) or the usage of an integrated framework/method (team, product, portfolio) or specialized framework/method. Some examples are MoP, AgilePfM, SAFe, and Disciplined Agile (DA).

Repair phase: focus on the agile mindset, the agile culture

Agile working methods are not always successful. One of the main reasons is the fact that the organizational culture does not match the necessary agile culture and mindset⁸. There must be psychological safety within and between teams. Where possible, teams must be allowed to make their own decisions (decentralized decision-making). This last phase supports this agile culture and emphasizes what ultimately matters: the cooperation between people. Without cooperation there is no team and therefore no result. These approaches also support the creation of uniformity, rhythm, and necessary roles. Some examples are AgileShift and OpenSpace Agility (OSA).

⁸ See also: Portman, H. (2023). Culture makes or breaks your agile transition, Sensemaking in the Agile Forest series, *PM World Journal*, Vol. XII, Issue V, May. https://pmworldlibrary.net/wp-content/uploads/2023/05/pmwj129-May2023-Portman-Culture-makes-or-breaks-your-agile-transition.pdf

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Future

In the coming years data, big data, data analysis and artificial intelligence will become more and more important. I foresee a next hype with data and AI driven project management methods.

"Learn the rules like a pro, so you can break them like an artist" – Pablo Picasso

Method war

Does this evolution justify the number of approaches, I would say no. Ivar Jacobson calls this the Methods War⁹. Methods protect their own practices. Others cannot use them 1:1 but must be rewritten to fit within the method. They are trapped in their own method and fight tooth and nail by a 'guru'. In addition, not all methods are supported for practical application. Furthermore, I think that commercial interests also have an enormous influence on the development of approaches. An example: Ken Swaber and Jeff Sutherland, the founding fathers of Scrum, have always claimed that Scrum is enough to build and maintain products. However, I think, they saw the commercial success of SAFe and LeSS and each came up with their own approach with Nexus and S@S, including websites, guides, training courses, certification programs and so on.

Sensemaking in the Agile Forest series

This article is part of a series of articles called *Sensemaking in the Agile Forest*. This series¹⁰ consists of the following parts:

- Portman, H. (2022). What is Agile? Sensemaking in the Agile Forest series, PM World Journal, Vol. XI, Issue I, January.
- Portman, H. (2022). What is Scrum? Sensemaking in the Agile Forest, series article 2, PM World Journal, Vol. XI, Issue II, February
- Portman, H. (2022). Is agile always better? Sensemaking in the Agile Forest series, PM World Journal, Vol. XI, Issue III, March
- Portman, H. (2022). The ideal Product Owner, Sensemaking in the Agile Forest series, PM World Journal, Vol. IX, Issue IV, April
- Portman, H. (2022). The Ideal Scrum Master, Sensemaking in the Agile Forest series, PM World Journal, Vol. XI, Issue V, May
- Portman, H. (2022). Is an agile team always autonomous? Sensemaking in the Agile Forest series, PM World Journal, Vol. XI, Issue VI, June
- Portman, H. (2022). What do iterative and incremental mean in Agile? Sensemaking in the Agile Forest series, PM World Journal, Vol. XI, Issue VII, July

⁹ https://www.linkedin.com/pulse/some-craziest-things-working-methods-frameworks-ivar-jacobson/

¹⁰ This series is based on a number of short blogs I made for Forsa Advies, a project management training organization in the Netherlands (https://www.forsa-advies.nl).

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• Portman, H. (2022). The Minimum Viable Product (MVP) unraveled; Sensemaking in the Agile Forest, series article, *PM World Journal*, Vol. XI, Issue VIII, August

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- Portman, H. (2022). Prioritizing in an agile team, Sensemaking in the Agile Forest, series article, *PM World Journal*, Vol. XI, Issue IX, September
- Portman, H. (2022). Multitasking, task-switching or monotasking; Sensemaking in the Agile Forest series, *PM World Journal*, Vol. XI, Issue X, October
- Portman, H. (2022). Being predictable as an agile team; Sensemaking in the Agile Forest series, *PM World Journal*, Vol. XI, Issue XI, November
- Portman, H. (2022). Self-managing or self-organizing agile teams, Sensemaking in the Agile Forest series article, *PM World Journal*, Vol. XI, Issue XII, December
- Portman, H. (2023). Slicing user stories, Sensemaking in the Agile Forest series, PM World Journal, Vol. VII, Issue I, January
- Portman, H. (2023). Agile management products, Sensemaking in the Agile Forest series article, PM World Journal, Vol. VII, Issue II, February
- Portman, H. (2023). Agile and testing, Sensemaking in the Agile Forest, series article,
 PM World Journal, Vol. XII, Issue III, March
- Portman, H. (2023). Kanban in a nutshell, Sensemaking in the Agile Forest series, PM
 Journal, Vol. XII, Issue IV, April
- Portman, H. (2023). Culture makes or breaks your agile transition, Sensemaking in the Agile Forest series, *PM World Journal*, Vol. XII, Issue V, May

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Henny Portman, owner of Portman PM[O] Consultancy and was partner of HWP Consulting, has 40 years of experience in the project management domain. He was the project management office (PMO) thought leader within NN Group and responsible for the introduction and application of the PMO methodologies (portfolio, program, and project management) across Europe and Asia. He trains, coaches, and directs (senior) programme, project and portfolio managers and project sponsors at all levels, and has built several professional (PM(O)) communities.

Henny Portman is/was accredited in a variety of qualifications, including P3O, PRINCE2, MSP, MoP, PRINCE2 Agile, AgilePM, AgilePgM and AgileSHIFT trainer and an SPC4 SAFe consultant and trainer. He is a P3M3 trainer and assessor and PMO Value Ring Certified Consultant (PMO Global Alliance). On behalf of IPMA, he assesses mega and large projects for the IPMA Project Excellence Award. In addition to this, he is an international speaker, author of many articles and books in the PM(O) field, and an active blogger (hennyportman.wordpress.com/).

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