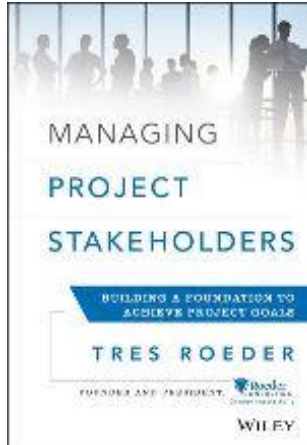


## PM WORLD BOOK REVIEW <sup>1</sup>



Book Title: ***Managing Project Stakeholders – Building a Foundation to Achieve Project Goals***

Author: **Tres Roeder**

Publisher: John Wiley & Sons, Inc

List Price: \$48.95      Format: Hardcover, 256 pages

Publication Date: 2013      ISBN: 978-1-118-50427-7

Reviewer: **Lance Lawshe, PMP**

Review Date: July 2023

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### Introduction

Insightful book filled with easy to reference ideas to assist you with managing stakeholders whether difficult or not. I encourage any project manager or potential PMs to read this and keep close to your desk when managing any project.

### Overview of Book's Structure

The book is written in 4 Sections with 12 chapters in all. Section 1 and 2 set the stage by defining stakeholders and describing the groups they will be working in. Sections 3 and 4 start to share how to communicate and manage stakeholders in various situations.

### Highlights

In chapter 7 on Stakeholder Communication, it was identified that non-verbal communication is as important as verbal communication. It was noted that, “the project manager should not smile when delivering difficult news.” I found this very helpful as I am normally a big smiler, and I want to be sure to communicate the right way with all my stakeholders.

In chapter 10 on Leadership the Sixth Sense of project management were shared. Awareness, Whole body decisions, Clear Communication, Adaptability, Diplomacy, and Persistence. This is encouraging me to read this Author's book, Six Disciplines of a Sixth Sense for Project Management.

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<sup>1</sup> How to cite this work: Lawshe, L. (2023). *Managing Project Stakeholders – Building a Foundation to Achieve Project Goals*, book review, *PM World Journal*, Vol. XII, Issue IX, September.

### **Highlights: What I liked!**

What I liked most in this read is the ability not only to share philosophy but to give practical ways in which I could use right away. Making this book not just a one time read but a constant reference to recall regularly as I manage current and future projects.

### **Who might benefit from the Book?**

All experience levels of Project Management and Executive Project Leaders.

### **Conclusion**

I have concluded that this is a must read for project managers at any level. This resource will be an invaluable tool to becoming the best project manager you can be in any area of project management when it comes to communicating and managing stakeholders. Although you can read it once and gain many insights, I would encourage that you make it a yearly read and a constant book to reach for with highlighter and sticky notes for continuous improvement in your field of work.

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For more about this book, go to: [www.roederconsulting.com](http://www.roederconsulting.com) or <https://www.wiley.com/en-us/Managing+Project+Stakeholders:+Building+a+Foundation+to+Achieve+Project+Goals-p-9781118504277>

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## About the Reviewer



### **Lance Lawshe**

Prosper, TX, United States



**Lance Lawshe** is an accomplished PMP certified project manager with more than 7 years of experience in leading projects and change management initiatives in regulated environments. He is adept at successfully delivering multiple large- and small-scale technology projects and program initiatives while navigating the triple constraints presented. Mr. Lawshe is experienced in the software development lifecycles Waterfall and AGILE, change management, and implementing enterprise application systems. He is successful in building client relationships and delivering on client commitments.

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*Editor's note: This book review was the result of a partnership between the PM World Journal and the [PMI Dallas Chapter](#). Authors and publishers provide books to the PM World Journal Editor; books are delivered to the PMI Dallas Chapter where they are offered free to PMI members who agree to provide a review within 45 days; book reviews are published in the PM World Journal and PM World Library. Reviewers can normally claim PDU's for PMP recertification (or continuing education credits for other certifications) upon publication of their book reviews.*

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