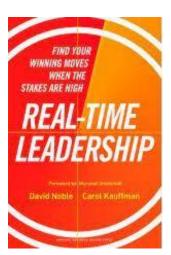
Book Title: Real-Time Leadership
Authors: Noble and Kauffman
Reviewer: Mark Wettreich

PM WORLD BOOK REVIEW 1



Book Title: Real-Time Leadership: Find Your Winning

Moves When the Stakes are High

Author: David Noble and Carol Kauffman

Publisher: Harvard Business Review Press

List Price: \$30.00 Format: Hardcover, 288 pages

Publication Date: February 2023

ISBN: 978-1-64782-393-1

Reviewer: Mark Wettreich, PMP

Review Date: July 2023

Introduction

Two famous leadership coaches impart their wisdom regarding decision-making. Developed through years of experience coaching high level CEO's and executives, Noble and Kauffman advocate that the key to making wise choices in corporate leadership roles is to carve out a small pocket of time between the immediate stimulus and your response to it. This time should then be used to systematically evaluate the best course of action through the application of a series of guidelines and disciplines that the authors present in detail. Their recommended approach is in distinct contrast to the inclination of so many newly-installed executives to panic, rely purely on instinct, or simply default to their natural tendencies when making crucial business decisions.

Overview of Book's Structure

The chapters are structured around the elements of "MOVE", a pneumonic device the authors coined as a doctrine of their respective Executive Coaching practices. The "M" in "MOVE" stands for "Mindfully Alert"; "O" stands for "Generating Options"; "V" stands for Validate Your Vantage Point", and "E" stands for "Engage and Effect Change." Noble and Kauffman discuss each tenet in elaborate detail within the text.

Accompanying "MOVE" is a further series of strategies which, if mastered, will prove exceedingly useful in your life as an executive. These include:

- 1. The Four Stances (Leaning back, Leaning In, Leaning With, and Not Leaning)
- 2. The Three Dimensions of Leadership

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- 3. The Five C's (Calm, Clear, Curious, Compassionate, Courageous)
- 4. Articulating "Leaders Intent" to Stakeholders.
- 5. Achieving Ten "Out of Ten" Outcomes

The authors use anecdotal real-world examples from their client-files to make the above concepts spring to life. They expertly highlight specific instances when a certain decision-making technique or evaluation strategy lead to a positive result for their executive coaching clients. The underlying implication is that as you embark on your leadership journey, "MOVE" can and should be deployed whenever you find yourself at an important decision-making crossroads.

Highlights: What I liked!

The book is cutting edge for 2023, and serves as a 'playbook' of sorts – offering a replicable process that people can turn to again and again in their career when faced with tough management and executive-level problems. The idea is that once the "MOVE" process gets ingrained, it becomes a new mindset that kicks in like clockwork. I appreciated the authors' use of real-life world examples from their clients to hammer home certain points and demonstrate that their proven techniques actually work! These anecdotes lend credibility and give insight into their respective executive coaching styles. Tangentially, I also found it very interesting to hear of challenging decisions others have faced while serving in high-pressure executive roles.

Who might benefit from the Book?

Managers and Executives who find themselves with added responsibility, and with new stakeholders for whom to account would benefit greatly from this book. Alternatively, people who are simply looking to upgrade their decision-making skills and their "soft" skills in general will find the book on point. The book is essential reading for ambitious career-minded people looking to make that that next big step up and are curious about the proper mindset for tackling tough business problems once they inevitably get there.

Conclusion

Real-Time Leadership is a worthy read for those of us who yearn for and cherish systematic processes for both self-reflection and for providing effective leadership to others. A resource that can be returned to again and again, the book provides undoubtedly valuable leadership education to newcomers and seasoned veterans alike. I highly recommend it be added to your library.

For more about this book, go to: https://store.hbr.org/real-time-leadership-find-your-winning-moves-when-the-stakes-are-high-10571/

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About the Reviewer



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Mark Wettreich is a certified PMP with ample amounts of project management experience in a number of diverse roles and industries. He currently serves on the Board of a number of micro-cap public companies. A confident speaker, writer, and communicator, and an active volunteer in the Dallas Chapter of PMI, Mark's previous roles include Chairman of a publicly listed merchant banking company, President of an antique art gallery, and Chief of Staff of a telecommunications company. Mark and his family live in Dallas, Texas. He thrives on making new connections, actively encouraging anyone so inclined to reach out to him at markwett@gmail.com.

Editor's note: This book review was the result of a partnership between the PM World Journal and the <u>PMI Dallas Chapter</u>. Authors and publishers provide books to the PM World Journal Editor; books are delivered to the PMI Dallas Chapter where they are offered free to PMI members who agree to provide a review within 45 days; book reviews are published in the PM World Journal and PM World Library. Reviewers can normally claim PDU's for PMP recertification (or continuing education credits for other certifications) upon publication of their book reviews.

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