



## Invitation to the 1st Preparation Workshop on “DIGITALIZATION”

for the **21st KM FEST’24 - Knowledge Management Festival**

**24<sup>th</sup> January 2024, 12.00 – 14.00 (CET)**

This is the first in four preparation workshops focusing on demystifying digitalization opportunities, challenges, and open questions. Questions and discussion will be focused on the search and identification of pitfalls and critical success factors of the digitalization (DIGI) projects and programs – as a precondition for successful transformation towards Industry 4.0.

KM FESTs are international events to support processes of creation, development, promotion, and transfer of advanced digitalization knowledge and technologies, governance and management of virtual innovation communities, innovation ecosystems, projects, and programs, and strategic transformation changes of organizations. Since 2008, we have co-organized twenty KM FESTs in various countries on different continents.

The KM FEST’s Open Innovation Community is enabled and supported by the international virtual living laboratory LENS Living Lab® (<https://3-lab.eu/>), and its partners from Slovenia, Denmark, Germany, Greece, India, Italy, Poland, South Africa, Sweden, the UK, and the USA.

The working title of the next 21st KM FEST’24:

### “Challenges, Pitfalls, and Good Practices of Digitalization Projects and Programs”

-----1<sup>st</sup> Preparation Workshop on “DIGITALIZATION” Schedule-----

12.00 – 12.15 Welcome, 3L and KM FEST Platform Introduction

12.15 – 12.30 Workshop Introduction

12.30 – 13.15 Working in groups

13.15 – 13.45 Presentation of groupwork results

13.45 – 14.00 Workshop Conclusions

We want to encourage you to register at this link.  
Participation is free and non-obligatory.

[Click Here to Register](#)

#### 24<sup>th</sup> KM FEST’24 Organizers & Coordinators

Program Coordinator: **Brane Semolic, Slovenia**

Professor, Head of the LENS Living Lab, Scientific Coordinator of the Competence Center ROBOFLEX-DIGITECH,  
Former IPMA Vice President and Chairman of IPMA Research Management Board

Workshops Coordinator: **Erik Mansson, Germany / Sweden**

Business Consultant, Facilitator, and Former Chairman of the IPMA Award Management Board

3L Digital Ecosystem Coordinator: **Luka Semolic, Slovenia**

IT Innovator, Director, and Co-owner of INTESO Solutions, Ltd.

Co-organizers:

**Rajat Baisya, India**

Professor, PTMF Chairman, and Former Member of the IPMA Research Management Board

**Leif Henriksen, Denmark**

Retired University Professor and Owner of the LH Consult

**Gianluca di Castri, Italy**

ICEC Immediate Past Chair, Ambassador

**Pieter Steyn, South Africa**

Professor, Principal of Cranefield College, and Former Member of the IPMA Research Management Board

