

Project Management in Spain: Monthly report ¹ End of January 2024



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That's how it was. Digitalization in Project Management: Data and Artificial Intelligence for Decision-Making

Last year, the breakfast of the Association of Integrated Project Management (AEDIP) entitled DIGITALIZATION IN PROJECT MANAGEMENT: Data and Artificial Intelligence for Decision Making occurred. A day in which they reflected on how Project Management services are digitized, the tools that they applied, and how they obtained the data.

Planradar, Acieroid, Autodesk, and Sika organized the event with AEDIP. José Gil, Secretary General of AEDIP, introduced this event and gave way to Pablo Careijo, President of the Proptech Association Spain, who moderated this event after giving an institutional welcome. The panel included four professionals from the sector. Santiago Díaz, founder of 10t; Pablo Iborra, Tech Consultant at Zeus, Alejandro Jimenez, BIM&GIS Director at Typsa, Alvaro Vega, Regional Director Spain at PlanRadar and Mateo Zimmerman, Investment Director at Cemex Ventures who openly shared their concerns and experiences over the past few years and transparently exposed some of the challenges and opportunities currently facing the implementation of digitalization in the construction sector. x Ventures.

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Project Management in the Public Sector.



DIGITALIZATION IN PROJECT MANAGEMENT

Data and Artificial Intelligence for Decision Making was a day full of ideas and reflections on the future of digitalization and its benefits in terms of collaborative project management and working with data. The speakers highlighted problems such as the traditional view of stakeholders, the lack of aid and incentives from the Public Administration, and the expectations of an immediate return on investment. The day ended with a coffee where speakers and attendees could get to know each other, share their different points of view, and clear up the unknowns raised during the session in a more relaxed atmosphere.

The PMI Madrid Chapter participates in Social Good Activities

Our colleagues from the Madrid Chapter, Luis Reyes Plasencia and Alfonso Bucero, will participate in the virtual event sponsored by the PMI Ireland Chapter on February 2, 2024. This event focused on the importance of ethics in projects and is a relevant event that every project manager should attend. If you wish to register and make a small donation, you can do so at the URL: "<https://lnkd.in/dUFUjCQJ>"



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**PROJECT
MANAGEMENT
& ETHICS**



From here, I encourage you to participate. Social good projects are part of our PM responsibility. Go for it! TODAY IS A GOOD DAY to contribute.

About the Author



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Alfonso Bucero, Ph.D., CPS, ACE, PMP, PMI-RMP, PfMP, SFC, IPMO-E, PMI Fellow, is an International Correspondent and Contributing Editor for the *PM World Journal* in Madrid, Spain. Mr. Bucero is also the founder and Managing Partner of BUCERO PM Consulting. Alfonso was the founder, sponsor, and President of the PMI Barcelona Chapter until April 2005 and belonged to PMI's LIAG (Leadership Institute Advisory Group). He was the past President of the PMI Madrid Spain Chapter and then nominated as a PMI EMEA Region 8 Component Mentor. Alfonso was a member of the PMIEF Engagement Committee.

Alfonso has a Computer Science Engineering degree from Universidad Politécnica in Madrid and a Ph.D. in Management from the ISM University. He has 39 years of practical experience and is actively advancing the PM profession in Spain and Europe. Alfonso received the *PMI Distinguished Contribution Award* on October 9, 2010, the *PMI Fellow Award* on October 22, 2011, and the *PMI Eric Jenett Excellence Award* on October 28, 2017.

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