



**FOR IMMEDIATE RELEASE: 12<sup>th</sup> March 2024**  
**Create Cadence**

**EVENT ALERT**

Free Webinar:

**'UNLOCKING YOUR PM POTENTIAL**

*Simple Steps to Thrive, and Not Just Survive, in Project Management.'*

Tuesday 19<sup>th</sup> March 2pm GMT

**London, UK: Create Cadence** have announced their debut **Real-World Project Management webinar**, hosted by Founder **Adam Lawrence**.

Real-World Project Management, the training division of project management consultancy Create Cadence, aims to transform the conventional approach to project management learning.

Offering individual and group training courses, alongside 1:1 coaching and mentoring, their team of in-house experts, boasting over 75 years of collective project delivery expertise, have created a suite of webinars and training programmes, which deliver tried and tested techniques and real-world insights that have transformed organisations.

Mark your calendars for the inaugural event on **Tuesday 19<sup>th</sup> March at 2pm (GMT)**, where Create Cadence and Real-World Project Management will unveil their secrets to **'Unlocking Your PM Potential: Simple Steps to Thrive, and Not Just Survive, in Project Management.'**

Led by Adam Lawrence, Founder of Create Cadence, and a seasoned project management consultant with more than 20 years' experience, this webinar will offer insight beyond the textbooks. Contextualising the reality project managers face, acknowledging the frustrations, challenges, and pressures whilst introducing actionable tactics that are often overlooked on traditional training courses.

This webinar is suited for new or experienced project managers, as well as business and change leaders who seek to understand how their project teams can operate more effectively.

The live one-hour session will detail:

- **Confidence & Resilience;** *navigating challenging stakeholder conversations and how to embrace uncertainty.*
- **Beyond Methodologies;** *uncovering strategies to analyse complex situations and identify the root cause of issues.*
- **Leadership & Influence;** *developing techniques to become an inspiring and motivational leader who can navigate confidently through challenges.*

**Registration Link:**

[Unlocking Your Project Management Potential \(realworldprojectmanagement.com\)](https://realworldprojectmanagement.com)

*"This webinar isn't just about surviving in project management; it's about thriving!", says Adam Lawrence, Founder of Create Cadence, and Trainer at Real-World Project Management. "As project managers we've all faced technical challenges, managed difficult stakeholders and at times messed up. But that's all part of learning and now we want to share the lessons we have learnt with others. So, if you want to face project challenges with confidence, boost your career and set yourself apart from others in your field, then this is the webinar for you."*

**Secure your spot now at this engaging, inspiring, and real-world session:**

Unlocking Your PM Potential

Simple steps to thrive, and not just survive, in Project Management

With Adam Lawrence, Founder of Create Cadence

Tuesday 19<sup>th</sup> March 2-3pm GMT

Hosted via Zoom to registered participants:

[Unlocking Your Project Management Potential \(realworldprojectmanagement.com\)](https://realworldprojectmanagement.com)

The graphic is a promotional poster for a webinar. It has an orange background with abstract shapes in shades of pink, purple, and white. The text is arranged as follows:

- Top left: "Free Online Webinar"
- Top right: "REAL-WORLD PROJECT MANAGEMENT" logo
- Center: "Unlocking Your PM Potential:" in large, bold, black font.
- Below the title: "Simple Steps to Thrive, and Not Just Survive, in Project Management" in a smaller black font.
- Bottom left: "Tuesday 19th March | 2-3 pm (GMT)" in a smaller black font.
- Right side: A portrait of Adam Lawrence, a man with glasses and a blue shirt, smiling. Below the portrait is a pink box with the text "Our Expert Speaker" and "Adam Lawrence" in a white rounded rectangle.

**'Unlocking Your PM Potential'** is the first in a series of informative webinars that Create Cadence will host to empower Project Managers worldwide.

For more information, visit [www.createcadence.com/academy](https://www.createcadence.com/academy) or connect with Real-World Project Management on LinkedIn at [www.linkedin.com/company/real-world-project-management](https://www.linkedin.com/company/real-world-project-management)

**Adam Lawrence, Founder of Create Cadence**



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**About Create Cadence**

Create Cadence is a project management consultancy delivering expert-led change programmes for regulated financial services organisations. We take pride in being a responsive partner who listens to our clients and adapts to their evolving needs, ultimately delivering transformative change that is as unique as each client. [www.createcadence.com](http://www.createcadence.com)

**About Real-World Project Management**

At the heart of our training programme lies a commitment to transforming the conventional approach to project management education. We don't just teach theory; we deliver practical, real-world insights, frameworks, and tools meticulously designed to create immediate and impactful results. Our expert team have over 75 years of project delivery experience, in projects from £000s to £100,000,000s, across some of the biggest and most established organisations in the world. Our mission is to equip modern project managers with the real-world skills they need to navigate the complexities of their roles with confidence, [www.createcadence.com/academy](http://www.createcadence.com/academy)

**For more information please contact:**

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