

For Immediate Release

Martin Madiba Ebongue appointed PMWJ Correspondent in Cameroon

Active project management leader to report news from Cameroon and nearby Central African countries

27 March 2024 – Dallas, TX, USA and Douala, Cameroon – PM World has announced the appointment of **Martin Madiba Ebongue, MscPM, PMP®** as an International Correspondent for the *PM World Journal* (PMWJ) and PM World Library (PMWL). Based in Cameroon, but traveling frequently in nearby countries, Madiba is a dedicated and passionate Senior Project, Programme and Portfolio Management professional with a demonstrated track record across Africa.



Madiba holds a Master's degree in Project Management (Pan African Institute of Development-Central Africa); a Post Graduate Certificate in Project Management (University of Wales-United Kingdom); a Project Management Professional (PMP®) Certification (Project Management Institute-USA); Quality Systems Specialist ISO9001V2015 and Lead Auditor 19011 certification trained by Bureau Veritas.

In the Agribusiness and development field, he holds University Diploma in Science and a Graduate Certificate in Agriculture-Economics (National School of Agronomy and agricultural science Dschang-Cameroon). In Aviation industry, he is a Senior Airline Safety Officer trained by the Institut Français de Sécurité Aérienne-Paris, a Certified Professional in Aviation Safety/Security from National Advanced School of Civil Aviation-Paris, and holds a Diploma in Airline Strategy Management (IATA) Institute of Training and Development–Switzerland.

Over the past 20+ years, he has gained experience in the fields of Aviation, Government and Non-Government, Banking, Agribusiness, High-tech, Energy and Construction. Since 2019, Madiba has been hired by the National Airline Project: Cameroon Airlines Corporation, as Company Secretary to the Board, cumulatively as Chief Commercial Officer. In this current role, he is involved in corporate governance, program and portfolio management, high level negotiation with government and strategic stakeholders including bilaterals, building alliances, product development, airline Network modeling, distribution and sales strategy. He is currently successfully implementing an end-to-end commercial Project Management Office (PMO) with outstanding results.

He's been a Guest Lecturer for master's degree classes in Project Management and Corporate Strategy for Business Schools, Corporate Trainer for Small, medium size firms and multinationals, Senior Business & Project Management Consultant, and several Senior Advisory roles particularly in West Africa. He served as Program Coordinator and Project Manager, Director for Strategy and Projects for several organisations in different sectors.

In 2010, MADIBA was among the pioneer volunteers in the creation of PMI Cameroon Chapter. Over the years, he has coached 200+ candidates in study groups across Africa preparing for PMP Certification. He has authored several articles published in national and international journals, notably "PM Today" edited by the PMI. Also, he has been a prominent

speaker in regional events in Douala-2012; Lagos-2013; Lome-2015; Abidjan-2016: Douala-2019 and PMI Africa Conferences in Johannesburg; Mauritius-2021.

See his correspondent profile and read his future reports at <https://pmworldlibrary.net/martin-madiba-ebongue/>

According to PMWJ editor David Pells, “Madiba was recommended by Marie Eliane Ndjib, a former correspondent who moved from Cameroon to the United States several years ago. He has been very involved in advancing project management professionalism in Cameroon and nearby countries and has enthusiastically embraced the missions of the PMWJ and library. I was impressed with his inquiry.”

Madiba stated, “I am very interested in the role of International Correspondent for Cameroun and if possibly for Central African region. Based in Cameroun, I regularly travel to all central African countries which have low geographical access and poor coverage of project events as of now. I think this role will give me the opportunity to share field experience and project dynamics of my region with the world and, of course, humbly contribute to the progress of the Project Management industry here.”

Pells added, “Strategically located at the crossroads of West and Central Africa, Cameroon has a population of 27 million, widely diverse and growing economy, and future development plans that will require many projects and project managers. Nearby countries have similar histories and needs. I look forward to learning more about the region and to reading Madiba’s reports about project management there.”

PM World correspondents are located in various countries, reporting news about local and regional projects, and project management organizations, events and developments. To see current correspondents and to follow their work, visit <https://pmworldlibrary.net/international-correspondents/>

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