

# **Project Management Update from Italy<sup>1</sup>**

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## **Launching the 2024 Activities from the Project Management Communities' Associations in Italy**

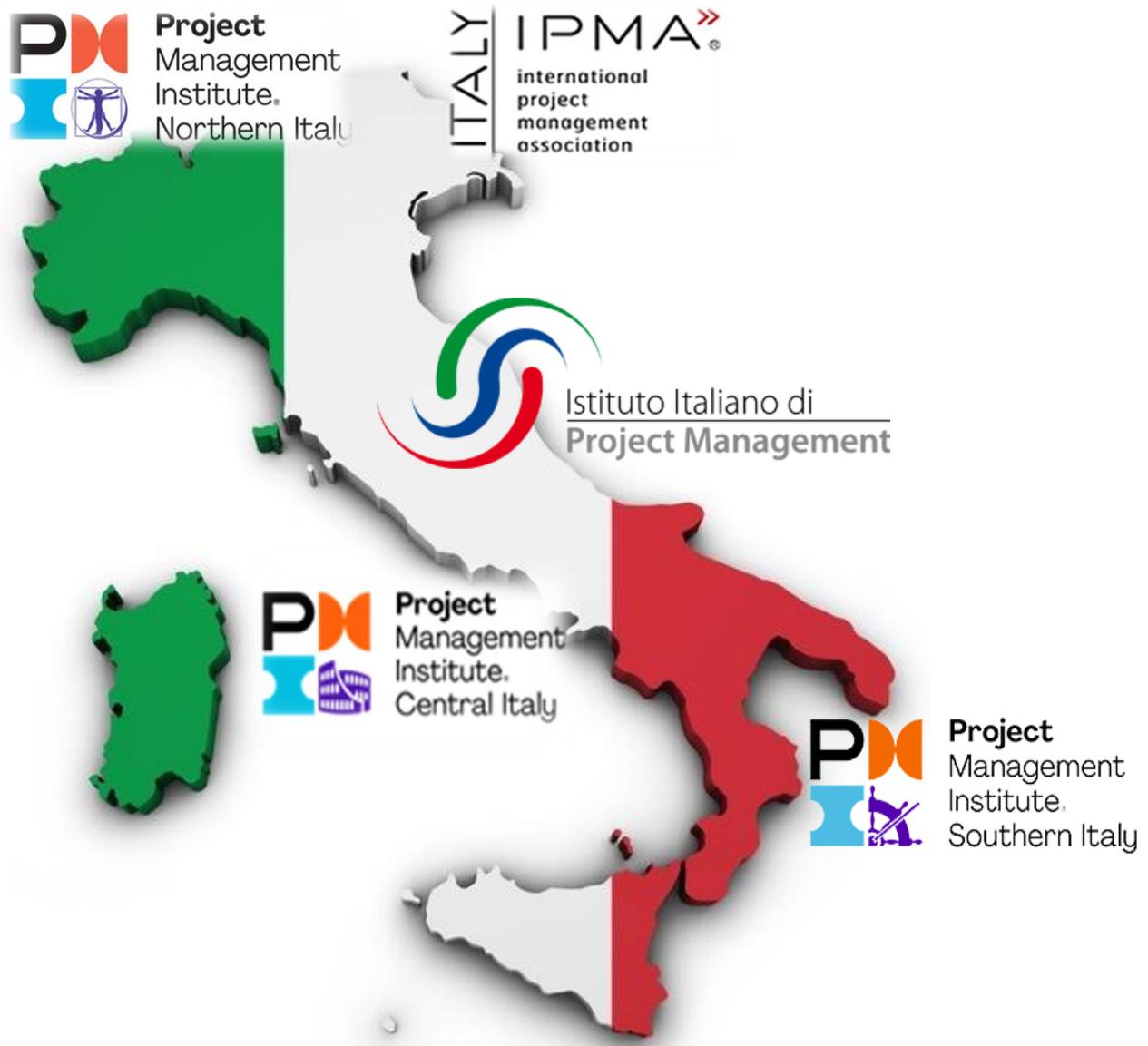
### **Introduction**

In this first 2024 report, we are going to talk briefly about the results achieved by the Associations of Project Management in Italy during 2023 and what is on track for this year. Each Association have announced its own main events this year with the relative roadmap, and observing the 2023 new credential's results, we can also watch the 9% of average growth of trusted people in Project Management last year<sup>2</sup>, achievement of the great work done by all Italian Associations of Project Management.

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<sup>1</sup> How to cite this work: Quagliarini, A. (2024). Project Management Update from Italy, report, *PM World Journal*, Vol. XII, Issue III, March.

<sup>2</sup> <https://peworldjournal.com/article/march-2023-pm-update-from-rome>



### The Associations of Project Management Community in Italy



## The Project Management Institute: Northern Italy's Chapter (PMI-NIC)<sup>3</sup>; Central Italy's Chapter (PMI-Central Italy)<sup>4</sup>; Southern Italy's Chapter (PMI-SIC)<sup>5</sup>

The PMI Italy chapters started this new year each of them with their own reunion. One of these, on January 26th, 2024, the General Assembly of PMI Southern Italy convened at the Stoà headquarters, offering members a chance to reflect on the accomplishments of 2023 and set new objectives for the coming year.



### Stoà - Istituto di Studi per la Direzione e Gestione di Impresa - Ercolano, Naples

Moderated by Luciana Pennino and Miriam Lanzetta, the assembly provided a vibrant setting for discussions. Key agenda points included the announcement of the 2023 election results, a review of the 2023 balance, and a preview of the 2024 program. The highlight of the event was the keynote address titled 'Sviluppo Progettazione Cinematografica e IA Generativa' by filmmaker Maurizio Fiume, who explored the transformative role of generative AI in cinema and introduced the EFILM SYSTEM platform. Chapter President Edoardo Grimaldi delivered a compelling address outlining the organization's achievements and future prospects. The assembly concluded with a celebratory toast, marking the success of the event and anticipating new challenges

<sup>3</sup> <https://www.pmi.org/chapters/northern-italy>

<sup>4</sup> <https://www.pmi-centralitaly.org/>

<sup>5</sup> <https://www.pmi-sic.org/>

ahead. With over 100 members participating both in person and remotely, the event showcased a commitment to connectivity and inclusivity, as remote participants contributed to an interactive experience, enriching the discussion and strengthening the community bond.



**PMI - SIC General Assembly Team**

Chapters also early announced the 2024 Annual Forum, this year coordinated by PMI-Central Italy Chapter, now in its seventh edition and scheduled for June 14th in Rome, promises to be a deep dive into the fascinating world of Project Management. This ambitious event aims to promise a comprehensive 360° view, transcending the specific boundaries of individual contexts and exploring the intricate interrelations between project manager activities and the operational environment in which they operate. This innovative and holistic concept embraces the peculiarities, characteristics, and various project contexts, shedding light on the complex dynamics that shape project management activities. June 14th will be an unmissable day for anyone involved in Project Management or aspiring to better understand the challenges and opportunities of this dynamic sector. Throughout the event, prominent experts will share their experiences and knowledge, analyzing how the Project Management Omniverse directly impacts management strategies, key decisions, and project leadership. The experience of the 2024 Forum in Rome will be an unparalleled networking opportunity, providing the chance to connect with industry professionals, share innovative ideas, and build lasting

relationships. Beyond the rich informational component, the event aims to create a collaborative learning community where participants can exchange ideas and strategies to tackle the ever-evolving challenges of Project Management.



During 2023<sup>6</sup>, in Italy, PMI certified 875 people (147 entry levels PMI-CAPM, 618 professionals PMI-PMP, 110 other PMI credentials) people. New trusted people reaching globally 11.480 since 1998 (+8% Vs 2022).

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<sup>6</sup> Data is a courtesy of the observatory of Italian Institute of Project Management



## The International Project Management Association (IPMA ITALY)<sup>7</sup>

IPMA Italy, started this year announcing a conference focused on the mainstream content at the moment. The development of Artificial Intelligence is introducing innovations across various sectors and types of businesses, often bringing about significant transformations. Increasingly, companies recognize the benefits and potential that AI usage can offer in improving and optimizing productivity efficiency and achieving greater results. Particularly within the realm of project management, mastering the use of this tool can become a new competency for a Project Manager. How will AI change project management? Will AI make it possible to achieve project objectives with a higher likelihood of success? The conference will try to explore these and other questions together, listen to the testimonials of our Keynote Speakers, and examine the ongoing developments to prepare for future advancements. The conference will take place on March 14th, 2024, at the Assolombarda Auditorium located in Milan.



<sup>7</sup> <https://ipma.it/ipma/>



## **The Italian Institute of Project Management (ISIPM)<sup>8</sup>**

It's an inspiring 2024 that starts for the Italian Institute of Project Management. Back from the renovated success of PMexpo<sup>9</sup>, that is without doubt the main Italian event for the divulgation of the discipline, ISIPM aims to face the new year with a roadmap towards that event called PMexplore. This initiative is a series of 5 events aimed at exploring various aspects of Project Management and its application across different sectors in a cross-disciplinary manner. Each event will focus on a specific phase of Project Management, connected to a related area or sector to highlight their interconnections and the interdisciplinary nature of Project Management from diverse perspectives. Featuring panel discussions with professionals from the respective fields, these events will be held in 4 different Italian cities, followed by a final online gathering. This series aligns with ISIPM's dissemination goals and serves as a prelude to the upcoming PMexpo. Topics will include: start-ups, engineering project design, soft skills in the workplace, project compliance, and lessons learned.



<sup>8</sup> <https://isipm.org>

<sup>9</sup> <https://pmworldjournal.com/article/december-2023-pm-update-from-rome>

During 2023<sup>10</sup>, ISIPM certified 2208 people (1.944 entry level ISIPM-Base, 192 professionals ISIPM-AV and 72 ISIPM-EUMaps) New trusted people reaching globally 21.060 (+10,5% Vs 2022). Moreover, exploiting historical agreement for the enhancement of project management culture in Italy<sup>11</sup>, during 2023, 428 ISIPM members have registered on the PM World Library. The agreement has been renewed for 2024 for all ISIPM members.

## Conclusions

In Italy, this year is expected to be a consolidation of people participation and engagement in activities, discussions, round tables and events. Moreover, among the main event topics we will see a specific attention concerning how new technologies as AI could evolve the discipline and the professional role of Project Manager.

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## About the Author



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**Alessandro Quagliarini**, MScEng, PMP, MBA, is an experienced Program Manager, with more than 18 years of experience in the ICT sector. He holds a Master's Degree in Telecommunication Engineering from the University of Rome "Tor Vergata" and a Doctor's degree in Business Administration from the Bologna University Business School. He got both PMP® and ISIPM-Av® advanced certifications in Project Management, and he is also certified as an Information Management Systems Lead Auditor. He is a Member of the Board of the "Italian Institute of Project Management" (ISIPM) for ten years, and he is an Accredited Teacher in Project Management.

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<sup>10</sup> Data is a courtesy of the observatory of Italian Institute of Project Management

<sup>11</sup> <https://pmworldlibrary.net/wp-content/uploads/2021/12/pmwj112-Dec2021-Quagliarini-project-management-update-from-Italy-report-English.pdf>

Alessandro is currently engaged in "Digital Transformation" engineering and industrialization programs of the new Italian "Open Fiber" telecommunications network, with particular focus on the engineering of delivery and assurance processes for the provision of retail, business and industries customers, on the operational management and procurement support for the definition of specifications and contracts, on the definition of operating rules/ instructions for maintenance and of requirements for systems development, on the support to the commercial and regulatory lines for the definition of services and processes for customers (Other Licensed Operators and Industries), and on the definition and management of operations compliance with ISO Standards and International Best Practices.

As a Member of the ISIPM Board, he focuses his volunteer activities mainly on the cultural diffusion of project management to young people – specifically to high school students and also staff, including teachers. As an ISIPM accredited teacher, he has taught project management in public and private institutions, in schools and in universities. He has experience in the organization of events and as a speaker in conferences, and also in proposing and managing EU-funded projects.

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