

## Project Management Update from PMO Global Alliance India Hub <sup>1</sup>



by **Sri Sudharshan M**  
Director – Communications  
PMOGA India Community Hub

### News Snippets

❖ **PMO Insights – February 2024**

**Topic: Project Management & PMO Strategy for Startup Ecosystem**

The poster features a blue grid background with the title 'PROJECT MANAGEMENT & PMO STRATEGY FOR STARTUP ECOSYSTEM' in white. It includes logos for PMOGA, Project Management Institute, and Livestream. The event is scheduled for Saturday, Feb 24, 2024, from 4PM to 5PM IST. The panelists are: Dr. Nikhil Agarwal (CEO, IIT Kanpur), Palash Gupta (Product R&D Engineering Leader, Verint), Sara Oued El Hachemi (Founder, Casa Education), and CS Rajiv Bajaj (CEO, Bajaj & Bajaj Corporate Chambers). Sponsors include Event & Knowledge Partners, Entrepreneur Cafe, Delhi Startups Club, and IMT.

<sup>1</sup> How to cite this report: Sudharshan, S. (2024). Project Management Update from PMOGA India Hub; report, *PM World Journal*, Vol. XIII, Issue III, March.

With India emerging as the world's largest startup incubator, PMOGA India Hub, in partnership with Project Management Institute South Asia, organized a high-profile Panel Discussion on "Project Management & PMO Strategy for Startup Ecosystem."

The primary focus of the panel discussion was on exploring various project management strategies and providing valuable tips for startup entrepreneurs. The goal was to help startups improve their business value, enhance customer satisfaction, and establish robust project management practices.

### **Panelists:**

The event featured distinguished personalities, bringing a wealth of experience and expertise from both India and abroad.

The panelists included:

**Dr. Nikhil Agarwal**: CEO, IIT Kanpur (SIIC and AIIDE) and Founder-Entrepreneur Café.

**Palash Gupta**: Product R&D Engineering Leader at Verint, Lead NASSCOM DeepTech Club, President - PMI Bangalore Chapter.

**Sara Oueld El Hachemi**: Founder of CasaEducation and Co-Founder of the Entrepreneur Café.

**CS Rajiv Bajaj**: CEO, Bajaj and Bajaj Corporate Chambers.

### **Event Highlights:**

**The discussion covered a wide array of topics, including:**

- **Effective Project Management Strategies for Startups:** Insights into methodologies and frameworks tailored for startup environments.
- **Role of PMO in Startup Success:** Understanding how a well-structured Project Management Office contributes to the success of startups.
- **Entrepreneurial Challenges and Solutions:** Addressing common challenges faced by entrepreneurs and providing practical solutions.

### **Audience Engagement:**

The event witnessed active participation of 200+ diverse audience, including startup founders, project managers, aspiring entrepreneurs, and students. Attendees engaged in real-time discussions, posed questions to the panelists, and shared their experiences through the event's live chat.

### **Live Streaming:**

For those who were unable to attend the live event, the conference was also made accessible through live streaming on LinkedIn and YouTube.

LinkedIn: <https://lnkd.in/g7ynj6p3>

YouTube: <https://lnkd.in/gcaCfbJG>

### **Acknowledgment and Thanks:**

A special note of gratitude was extended to the to [Project Management Institute](#), [Project Management Institute South Asia](#) and all its 11 chapters across India, [PMI Bangladesh Chapter](#), [Entrepreneur Cafe](#), [Delhi Startups Club](#), [IMT Innovation and Incubation Centre](#), and [PMO Global Alliance](#) for their unwavering support and collaborative spirit.

### **❖ Upcoming Events**

#### **PMO Insights: Integrating Operations & Project Management for improved business outcomes**

We are thrilled to announce an intriguing PMO Insights session with [Dr. Gunjan R Malhotra](#), Associate Professor at Institute of Management Technology, Ghaziabad, Program Director – AGMP upGrad, Chairperson – Fellow Program in Management (FPM), Chairperson- Operations Management Area, along with Ms. Shalini Sankarshana, Managing director and Country Head for Planview India.

**PMO INSIGHTS**

**PMOGA**  
PMOGLOBAL ALLIANCE  
**COMMUNITY HUB**  
IND

**INTEGRATING OPERATIONS & PROJECT MANAGEMENT FOR IMPROVED BUSINESS OUTCOMES**

MARCH 16, 2024  
4:00 PM - 5:00 PM IST

**LIVESTREAM**

**DR. GUNJAN R MALHOTRA**  
ASSOCIATE PROFESSOR & AREA CHAIRPERSON,  
OPERATIONS MANAGEMENT & SUPPLY CHAIN

Institute of Management Technology  
Ghaziabad, Delhi-NCR

**SHALINI SANKARSHANA**  
MANAGING DIRECTOR AND COUNTRY MANAGER

**EVENT & KNOWLEDGE PARTNERS**

Project Management Institute, North India

LinkedIn Live: <https://www.linkedin.com/events/integratingoperations-projectma7168492512200867840/theater/>

### ❖ Acknowledgments and References:

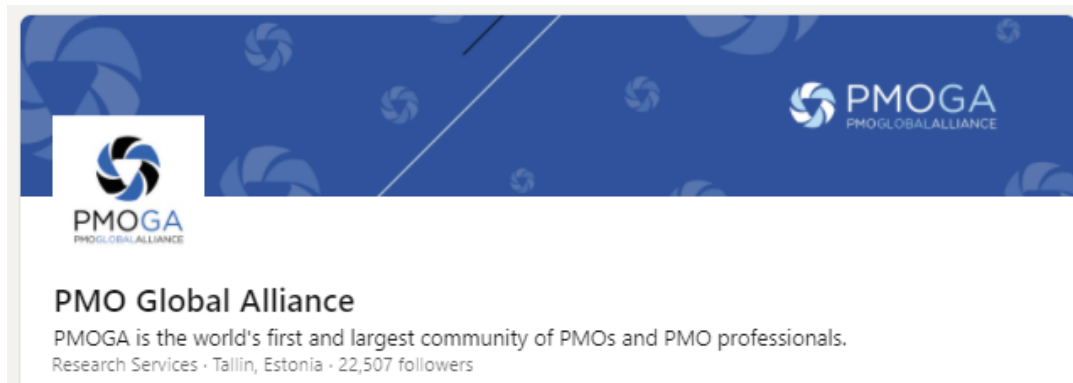
#### PMOGA India Hub Board Members:

- [Gaurav Dhooper](#), President, PMOGA India Hub
- [Kartikeyan Ramamurthy](#), India Ambassador for PMO Global Alliance
- [Priyanka Singh Bais](#), Director - Marketing, PMOGA India Hub
- [Sri Sudharsan.M](#), Director - Communications, PMOGA India Hub

PMOGA LinkedIn Company Page: [PMO Global Alliance: My Company | LinkedIn](#)

India Community Hub LinkedIn Group Page: [PMOGA India Community Hub | Groups | LinkedIn](#)

India Community Hub LinkedIn Company Page: [PMOGA India Community Hub | LinkedIn](#)



## About the Author



### **Sri Sudharshan.M**

Bengaluru, India



**Sri Sudharshan.M** is a Project/Program Management professional with CSM, PMI ACP, SaFe Agilist 5.0, CBE, ITIL and SSGB certifications. He has more than eighteen years of experience in project management, PMO and has handled delivering digital transformation projects. He holds a bachelor's degree in public Administration, master's degree in business administration and an Executive Management Development Program in Project Management & Industry revolution 4.0 from Indian Institute of Management, Kozhikode.

On a voluntary basis, he has been working for the PMO Global Alliance India Hub since July 2021 and he was elevated as Director of Communications from February 2023. His responsibilities include communication, public relations, and collaborations.

Sri can be contacted at [indiahub@community.pmoga.world](mailto:indiahub@community.pmoga.world) or via [LinkedIn](#).