

Planning the Future - Project Management in the Era of Digitalization

FREE Virtual One-day Project Management Conference

21 October 2024

from 8:30 to 17:00 Central European Time (CET)

Online



The Continuing education office of the Department of Innovative Technologies, University of Applied Science and Arts of Southern Switzerland (SUPSI), Lugano, Switzerland is organizing a "Planning the Future" Conference, where G.O.A.T. converge to explore the evolving landscape of project management in the digital age.

The event, organized in collaboration with [PM World Journal](#), brings together experts and practitioners in the field by fostering an environment of collaboration and knowledge exchange.

The interaction between traditional project management methodologies and emerging digital technologies will be explored, uncovering the boundless potential that lies at their intersection.

Some of the topics to be presented:

- The central role of artificial intelligence in streamlining decision-making, revolutionizing risk management and optimizing resource allocation.
- Integrating data analytics and predictive modeling to make informed decisions and drive project success with precision.
- Discover the transformative impact of agile frameworks and lean principles on project execution to address the complexities of today's dynamic business environment with agility and resilience.
- Understand how emotional intelligence and effective communication strategies can cultivate high-performing teams, fostering a culture of collaboration and innovation.
- Embrace the power of digitization in mitigating environmental impact by exploring sustainable practices and green approaches to project management that align with global sustainability goals.

Information and registration

Mandatory registration is required by October 18, 2024, by filling out the [proper form](#). After registering, you will receive a confirmation email containing information about joining the webinar.

Admission is complimentary. The event will be hosted entirely online, ensuring accessibility and convenience for participants worldwide.

For those seeking enriching networking opportunities during breaks, we extend a warm invitation to join us at the East Campus in Lugano, where you can connect with like-minded professionals and forge lasting relationships.

[Visit the conference website here.](#)

[See the Draft Agenda here.](#)

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