

PM WORLD BOOK REVIEW¹



Book Title: ***Optimizing Project Work Management, and Delivery***

Author: **Gary L. Richardson and Brad M. Jackson**

Publisher: CRC Press, Taylor & Francis

List Price: \$69.95 Format: Paperback, 274 pages

Publication Date: September 2023

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Reviewer: **Jennifer Arroyo, PMP**

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Introduction

There are many useful frameworks for formulating successful business strategy and project delivery. The aggressive goal of this book is to describe an integrated decision architecture for project management that will fit all project types. Richardson and Jackson have researched the problem of project management for the past 50 years and suggested that projects are more complex than our current models support, and current techniques adequately dealt with.

The author team proposed a background theory of using an integrated decision & process structure to help guide a more coherent delivery approach to insure a successful project outcome.

Overview of Book's Structure

SECTION 1 – PROJECT ENVIRONMENT

1. Introduction
2. Delivery Methods
3. Project Profiles
4. Evolution of Project Management

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5. Project Success Drivers
6. Project External

SECTION II DELIVERY STRATEGIES

7. Delivery Models and Processes
8. The Classic Predictive Model
9. The Iterative Development Model
10. The Critical Chain Model
11. Organizational Support Architecture
12. Portfolio Management
13. Integrated Model Design Components
14. The Integrated Delivery Model
15. Modified Management Processes
16. Integrated Model Tutorial
17. Model Background and Implementation
18. Success Recipes

Highlights

This book starts by suggesting project management techniques related to agile, Scrum, and Kanban. The illustration shows how the delivery method of the Iterative Development model has evolved over a relatively short cycle. The iterative development process works well in software projects based on the ability of the deliverable to be decomposed into chunks of usable output.

At the end of the book, it provides a series of success recipes for project managers to follow as realistic decision-guiding solutions. They are not in the models or the theory, but they are show cased as how they are mapped against the actual target project characteristics. These success recipes are especially relevant in project management when the need for speed is the top priority.

Highlights: What I liked!

The book reviews selective popular models and related topics that help construct the building blocks of an integrated model structure. The Chapter 8, the Classic Predictive Model, summarizes a complete set of the internal assumptions and the real-world reality. It illustrates the project phase view of the traditional project with four core artifacts: WBS, PERT time estimate, Gantt charts, and the network model (CPM).

The proposed integrated model is crucial to be a decision-oriented approach for the

management related to the project life cycle with successful outcome.

Who might benefit from the Book? Conclusion

I recommend this book to any project managers and program managers in software development, manufacturing, construction and information services who make strategic decisions in project delivery success.

For more about this book, [click here](#)

About the Reviewer



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For more than 15 years Jennifer Arroyo has worked with individuals and project teams in Fortune 500 financial services business environments with emphasis on Credit Risk Assessment, Data Audit, and Policy & Procedure requirements. Achieving project success and subsequently improving organizational efficiency & operational performance are always aligned with her career goals.

She currently works for one of the top Mortgage origination and servicing companies in the U.S., Mr. Cooper, headquartered in Dallas. She enjoys reading and speed walking during her spare time. Jennifer can be reached @ jenniferarroyo@my.unt.edu

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