

For Immediate Release

Tom Taylor appointed Honorary Industry Advisor in UK

Well known British project management figure joins honorary industry advisory team for PM World Journal and Library

31 January 2025 – Dallas, TX, USA and London, UK – PM World has announced the appointment of **Tom Taylor** as an honorary industry advisor for the *PM World Journal* (PMWJ) and PM World Library (PMWL). Tom was appointed an Honorary Global Advisor for the PMWJ in 2019. Tom is a founding partner, initial chairman and occasional advisor to Buro Four – an eminent project management outfit based in UK. He is principal of Dashdot – a consultancy and publishing vehicle – please see www.dashdot.co.uk.

Tom Taylor is an award-winning, highly experienced manager of projects, advisor and consultant. He is a prolific author and publisher on innovative business and original management issues, an experienced and enthusiastic lecturer and course leader, and a popular, confident and energetic speaker and broadcaster. He has been a guest lecturer at a number of universities, a Visiting Professor at Salford University and an external examiner at UCL.

Tom has been a central figure in the Association for Project management (APM) as past President and vice-President, former APM Chairman, a former committee member and chairman of London Branch. He has achieved Chartered Project Professional (ChPP), Registered Project Professional (RPP) and Certificated Project Manager as well as being an Honorary Fellow, recipient of the inaugural President's Medal and of APM's prestigious Sir Monty Finneston Award. He has been an active supporter of Member Associations (MAs) of the International Project Management Association (IPMA), Young Crews and associated events.

Perhaps as importantly, Tom Taylor is a very funny guy. In recent years he has emphasized humour as an effective project management and team building approach for improving collaboration, tolerance, problem solving and more. This is people-oriented leadership, providing and using opportunities for good humour.

See Tom Taylor's honorary advisor and author profile at <https://pmworldlibrary.net/authors/tom-taylor/>

According to Tom Taylor, "I have been involved in a whole range of successful projects and organisations which have certainly benefitted from good humour. And also, many that had no good humour at all or in critical circumstances and crisis. So, I know what I am talking about. This is not just a matter of amusement or funniness or dry wit – although they can play a part. I have observed, studied, researched, written, presented and tried to practice on this theme. However, it is seeing humour applied effectively which is most interesting and rewarding."

David Pells, PMWJ managing editor, “I am happy to bring Tom’s industry and project experience to our industry advisory team. I am equally or maybe even more excited about introducing Tom’s emphasis on humour to our readers. I’ve read some of his books, which always make me smile. Hopefully he will also pen some things for PMWJ publication soon so more of you will see what I mean.”

Tom added, “Naturally there are great variations between countries, even within countries, sectors and cultures. I have had the advantage or disadvantage of mainly working in the built environment in UK. Projects, programmes, parcels and packages, with their managements are serious businesses. So are their education, training, qualifications and professionalism. Good humour lubricates these journeys – and can make work worthwhile and life worth living. I believe there is a satisfaction with defining and delivering deliverables – with a smile - on the outside and/or on the inside – through good humour.”

PM World engages with academic, industry and professional leaders in various countries to support the organization’s dual missions of advancing knowledge sharing and continuous learning related to modern program and project management. To see all current honorary Industry advisors, visit <https://pmworldlibrary.net/honorary-industry-advisors/>

About PM World

Based in the United States, **PM World** (PMW) works with a network of advisors, authors, correspondents and organizations worldwide. PMW produces and publishes the **PM World Journal (PMWJ)** (*registered with the U.S. Library of Congress: ISSN 2330-4480*), a web-based monthly publication featuring dozens of articles, papers, reports and other works about projects and project management around the world. PMW also maintains the **PM World Library (PMWL)**, a global resource for knowledge sharing and continuous learning in programme and project management. To see the latest edition, go to www.pmworldjournal.com. To learn more, visit www.pmworldlibrary.net.