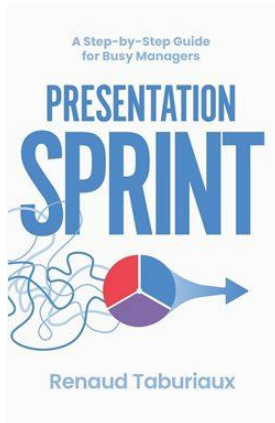


PM WORLD BOOK REVIEW¹



Book Title: ***Presentation Sprint: A Step-by-Step Guide for Busy Managers***

Author: **Renaud Taburiaux**

Publisher: Diapora

List Price: 18,99 USD Format: soft cover, 264 pages

Publication Date: 2024 ISBN: 978-80-570-5838-0

Reviewer: **Yasmina Khelifi**

Review Date: February 2024

Introduction

As project leaders we need to make several presentations a year to different audiences: the team, the PMO, the governance, the C suite and on varied topics. And sometimes, we feel frustration because we spend a lot of time preparing, we have to repeat what we said, or our presentations are not followed by actions.

We may be convinced that we know how to make a good business presentation: but is that true?

Renaud Taburiaux helped many leaders to prepare impactful (or great) presentations quickly. This book is the outcome of his experience.

Overview of Book's Structure

The book follows the preparation of a fictional character who needs to prepare a presentation. Therefore, the book is structured around the three steps of the framework: Think, Build, Deliver, as follows:

- BEFORE
- DURING
- AFTER

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The book dissects the different steps and tools of the Presentation Sprint framework. It's packed with tips and images to illustrate the ideas. This structure takes the reader to learn this step-by-step process with a concrete application.

Highlights

We follow the journey of John, a product manager who needs to prepare an important presentation in one week: the content and the delivery. The story is written in a pleasant way, and we can easily identify with John's doubts, fears, and struggles.

The book is easy and pleasant to read. It goes straight to the point without fluff. There are tools: checklists and a canvas.

Highlights: What I liked!

I liked the structured steps that often turn messages and ideas into a clear presentation with just what is needed. Sometimes, I want to decorate business presentations with colors and animations. Or I packed them with a lot of text to give the audience as much information as possible. However, the audience might be distracted by the colours or animations or read the slides and no longer listen to the speaker.

The book gives examples and lessons learned from the author's experience, which is reinforced by research.

Who might benefit from the Book?

Regardless of your level, as a project, program, portfolio, or PMO leader, you must make a business presentation. The size of the audience and the stakes will differ, but this book's framework will help you improve and concentrate on the crucial things before jumping to the slides. I practiced it myself, and my presentations have improved a lot. I have also gained confidence in delivering a presentation. The time spent on the preparation part allowed me to gain time for the slides' production and delivery.

Conclusion

Before opening PowerPoint, think first of the connections you want to build with your audience and how you want your audience to feel and act following your presentation. It will help you save time when you go to PowerPoint and deliver your presentation. This short and concrete book will give you all the necessary tools and knowledge. It's time for you to improve your communication, one presentation at a time.

For more about this book, go to: www.Presentation-sprint.com

About the Reviewer



Yasmina Khelifi

Paris, France



Yasmina Khelifi, PMP, PMI- ACP, PMI-PBA is an experienced project manager in the telecom industry. Along with her 20-year career at [Orange S.A.](#) (the large French multinational telecommunications corporation), she sharpened her global leadership skills, delivering projects with major manufacturers and SIM makers. Yasmina strives for building collaborative bridges between people to make international projects successful. She relies on three pillars: project management skills, the languages she speaks, and a passion for sharing knowledge.

She is a PMP certification holder since 2013, a PMI- ACP and PMI-PBA certification holder since 2020. She is an active volunteer member at PMI France and PMI UAE, and a member of PMI Germany Chapter. French-native, she can speak German, English, Spanish, Italian, Japanese and she is learning Arabic. Yasmina loves sharing her knowledge and experiences at work, in her volunteers' activities at PMI, and in [projectmanagement.com](#) as a regular blogger. She is also the host and co-founder of the podcast [Global Leaders Talk with Yasmina Khelifi](#) to help people in becoming better international leaders.

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