



## Creating and Operating Collaborative Hybrid Workplaces (CHWs) of 21st-Century Industries and Society

19 -20. Nov 2025 /ZOOM

<https://exarca.io/KMFEST25>



*"In the fast-evolving landscape of the 21st century, mastering virtualization and seamless collaboration—both within and between organizations—is no longer optional; it's the key to innovation, agility, and competitive advantage."*

***In the spotlight of the 22nd Festival of Knowledge Management (KM FEST'25)***

### How Literate Are We for the Digitalized World of Hybrid Collaboration?

The **Digitalized World of Hybrid Collaboration** refers to a work environment where teams collaborate seamlessly across physical and virtual spaces, leveraging digital tools and technologies to communicate, share information, and coordinate tasks. In this setup, employees may work remotely or in the office, often in a flexible arrangement, using platforms like video conferencing, cloud-based collaboration software, and digital project management systems to stay connected and productive.

#### **Key characteristics of the emerging industrial and societal landscape**

**Collaborative Hybrid Workplaces (CHWs):** Refer to work environments that integrate in-person and remote digital and digitalized work settings to enable employees and teams to collaborate effectively, regardless of physical location. These workplaces leverage technology, flexible work policies, and intentional design to create a user-friendly environment for employees and partners who work from different locations.

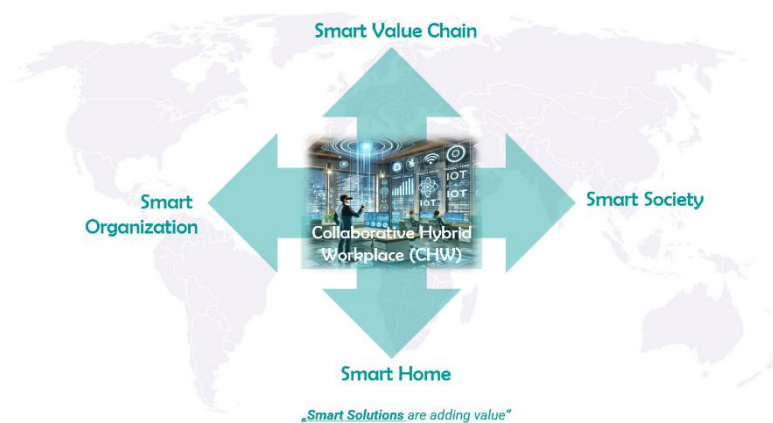
**Digital Tools & Platforms:** Technology connects teams through collaboration software, cloud storage, and project management tools, enabling seamless communication, file sharing, and task management to enhance productivity.

#### **Real-Time Communication & Collaboration:**

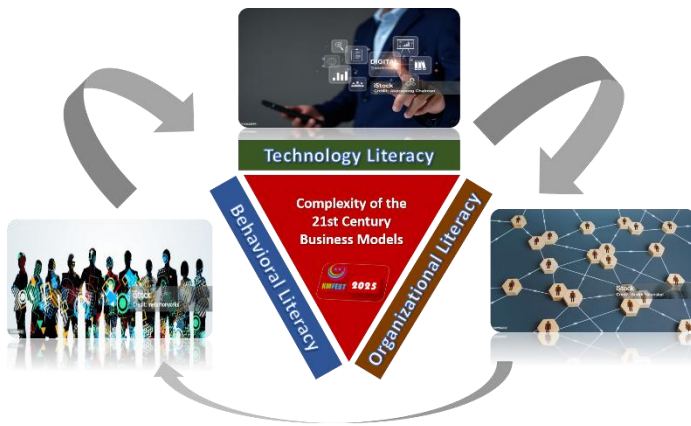
Instant messaging, video conferencing, and file-sharing technologies enable dynamic interactions and decision-making.

**Increased Flexibility:** Work schedules and locations are more adaptable, offering employees greater autonomy and work-life balance.

**Global & Cross-Cultural Teams:** Hybrid collaboration often spans time zones and geographical locations, fostering diverse, multi-disciplinary teams.



## Collaborative Hybrid Workplaces (CHWs) Literacy Challenges & KM FEST Value Proposition



The business environments and workplaces are changing radically. Technology heavily affects and replaces existing solutions and enable the introduction of entirely new ones. Survival lies in the ability to constantly innovate and adapt to the changes generated by new technologies and changes in the markets. How to organize for constant innovation and development is no longer a question of prestige but of survival in globalized markets. The illustration presents the required mix of literacy challenges to establishing well-operating hybrid collaborative workplaces of 21st-century business models.

The 22nd KM FEST'25 shall showcase industry cases of 21st-century business models and their CHWs, tackling literacy challenges, practical solutions, and key lessons learned.

### What to Expect on the 22<sup>nd</sup> KM FEST'25?

**Presentations** on cutting-edge research and practical examples from diverse industries.

**Hold roundtable discussions** to uncover best practices and tackle challenges.

**Insights** into the organizational and behavioral shifts required to unlock the full potential of 21st-century technologies.

**Gain** new ideas, mindsets, sharpen your skills, and connect with industry leaders as we address the pivotal transformations shaping our workplaces and redefine how we collaborate.

### 22<sup>nd</sup> KM FEST'25 Workshop Topics and Dates

#### 1<sup>st</sup> Workshop: CHWs in Research, Innovation, and Lifelong Learning

*Date / Place: 19<sup>th</sup> November 2025 / ZOOM*

#### 2<sup>nd</sup> Workshop: CHWs in Manufacturing and Service Industries

*Date / Place: 20<sup>th</sup> November 2025 / ZOOM*

We invite you to reserve time and register for one or both KM FEST workshops!

[Click Here to Register](#)

*There is no registration fee!*

**Let's shape the future of CHWs together.**

